

V.S.R GOVERNMENT DEGREE COLLEGE - MOVVA

DEPARTMENT OF COMMERCE

DEPARTMENT PROFILE

History of the Department:

The Department of Commerce was established in the year 1984.. Since then, the department has expanded steadily and reached a number of significant milestones. The department's first offering was just a generic B.com programme. Eventually, it increased its offerings to include B.Com Computer Application in response to changing market demands, and at this time, it has been upgraded to include 2U.G. programmes and 2 P.G. programmes. Regarding the strength of the teachers and students at the institution, the Commerce Department has a significant portion. More than half of the institution's overall enrolment is made up of students studying in the field of commerce.

Vision:

“To be an institute of academic excellence with total commitment to quality education in commerce-related fields, with a holistic concern for a better life, environment, and Society.”

Mission :

- Building a conceptual framework and in-depth knowledge of commerce courses; empowering students with a practical focus in line with industry demands;
- To improve students' employability and entrepreneurship skills
- To prepare students for postsecondary study and a professional career in management, finance, and research.
- To help students develop their overall personalities by combining a business perspective with social responsibility.

Core Values :

- All faculty members are committed to teaching in a way that is student-centric, results-oriented, and qualified and experienced.

- Conduct various extension activities to enhance the knowledge of students.
- We are instrumental in contributing integrity and fraternity among the students in exploring corporate competency.
- In order to create human resources and successful entrepreneurs, we promote quality education.

V.S.R.GOVERNMENT DEGREE & PG COLLEGE - MOVVA

Profile of the Department of Commerce – UG & PG

<u>S.NO</u>	<u>Particulars</u>	<u>Responses</u>
<u>1</u>	Name of the Department	Commerce
<u>2</u>	Year of Establishment	UG-1984 PG- 2003
<u>3</u>	Courses Introduced	B.Com(General) - 1984 B.Com(Comp. App) - 2002 M.Com - 2003
<u>4</u>	Number of posts sanctioned and present position	Sanctioned -5 Present Regular - 4 Contract - 1
<u>5</u>	Number of Technical staff/ Supportive staff	NIL
<u>6</u>	Number of teachers and students	Teachers - 5 Students- UG - 170 PG - 25
<u>8</u>	The ratio of Teachers to students	1: 40
<u>9</u>	No. of Research scholars who had their masters degree from other institutions	NA
<u>10</u>	The year when the curriculum was revised last	UG-2023-24 PG- 2022-23
<u>12</u>	Success Rate of Students	UG- 85% PG – 100%
<u>14</u>	Publications by Faculty(Last 5 years)	20
<u>15</u>	Awards and Recognition received by faculty	02
<u>16</u>	Faculty who have attended National and International seminars / Webinars organised (Last Five Years)	85
<u>23</u>	Number of books in the Department Library, if any	50
<u>25</u>	Number of computers	1

PROGRAMMES OFFERED

The Department of Commerce offered the following programmes :

S.No	Name of the Programme	Intake of the students
1	B.Com (General)	60
2	B.Com (Computer Application)	60
3	M.Com (Banking & Insurance)	40
4	M.com (Accounting & Taxation)	40
	Total	200

Workload Particulars of both UG & PG :

S.NO	Name of the Programme	Sem-1	Sem-II	Sem-III	Sem-IV	Sem-V	Total
1	B.com(Gen)	17	17	17	30	30	111
2	B.Com(CA)	12	12	12	20	20	76
3	M.Com(Banking & Insurance)	25	25	26	26	-	102
4	M.Com(Accounting &Taxation)	25	25	26	26	-	102
	Total Work Load	79	79	81	102	50	391

**Total Workload : Odd Sem- 210 Even Sem – 181
(Plus Internship)**

No. of Lecturers Required : 11

No. of Posts Sanctioned : 05

No. of Posts to be Sanctioned : 06

STAFF PARTICULARS

S.No1	Name of the faculty	Qualification	Experience as Lecturer
1	Sri . B. Siva Nageswara Rau	M.COM., B.Ed., AP SET	UG -18 YEARS
2	Smt. G. Karuna Sri	M.Com., M.Phil	UG- 13 PG- 9 22 Years
3	Dr. K. Venkateswarlu	M.Com.,(P.hd)	22years
4	Sri R. Satyanarayana Murthy	M.Com., NET	UG- 10 Years
5	Dr. Ch. Anand Kumar	M.Com ., MBA., MA (English), AP SET., P.hD	UG- 12 PG – 13 25 Years

Highlights of the department:

- The department provides a total of 4 programmes, including 2 UG and 2 PG degrees that are appropriate for the current competitive environment. The Department of Commerce offers a General B.Com programme in addition to restructured programmes in B.Com-Computer Application, M.Com-Banking & Insurance, and M.Com-Accounting and Taxation, all of which provide excellent employment chances in the current cutthroat job market.
- For UG programmes, the Department achieves a pass percentage of 80 to 90% in core subjects, 90 to 100% in life skill and skill development courses, and 100% for PG degrees.
- There are currently 5 exceptionally qualified, bright, and engaged faculty members in the department. 4 regulars and 1 contract. One faculty member has an M.Phil., while two have doctorates. Four faculty members—two of whom are pursuing doctorates—have NET and SLET certifications.

- The department's faculty members have taken 35 faculty development courses, 17 refresher courses, and 6 orientation courses, in both offline and online formats during the last five years from academic staff colleges at various universities and ARPIT in SWAYAM.
- Every faculty member incorporates ICT-based teaching-learning techniques into their lesson plans.
- As majority of the students come from low-income families. The Department of Commerce faculty took the initiative to pay exam and college fees generously to deserving students through the programme called “EACH ONE REACH ONE”. It is a kind of programme to stretch the hands to encourage needy students
- The Department of Commerce intended to identify the students' innate skills and refine them in their corresponding fields. In this regard, the department created student-centric cells and clubs, such as the EDC Cell, Commerce Lab, and Consumer Club, and got them under an umbrella programme called (Best practice) “**TALENT HUNT**”.
- The majority of the department's undergraduate graduates are pursuing post-graduate degrees such the M.com and M.B.A. Some of them are chosen for positions in different institutions.
- As a best practice, the Department additionally calculates and verifies the pay information for all institution employees for tax purposes.
- One of the staff Members **Dr. D. CH. Appa Rao** Received the “**Faculty Award for Academic Outreach**” in the International Faculty Awards 2019 issued by Amaravathi Research Academy held at Sri Mittapalli College of Engineering on 16-10-2019
- He also received ‘Meritorious Service Award and Certificate of Appreciation from CCE as “Content Developer and Master Trainer in Logistics and Supply Chain Management” in the ‘Celebration of Teachers’ Function Organized by CCE AP, Vijayawada held on 18th October 2022.

FUTURE PLANS OF THE DEPARTMENT:

1. To develop commerce lab in the Department
2. To Establishing partnerships with private institutions and other colleges to promote participatory learning

