

V.S.R.GOVERNMENT DEGREE & PG COLLEGE MOVVA

A REPORT ON THE OBSERVANCE OF NMBA ACTIVITIES

26-06-2025

Our College conducted activities to create awareness on The International Day against Drug Abuse and Illicit Trafficking, or World Drug Day, marked on 26 June 2025 to strengthen action and cooperation in achieving a world free of drug abuse. This year's World Drug Day calls for investment in prevention, including justice, education, health care and alternative livelihoods — the building blocks of sustainable resilience.

In alignment with the national vision of a drug-free India under the Nasha Mukht Bharat Abhiyaan (NMBA), V.S.R.Government Degree & PG college organized a series of impactful activities to raise awareness about substance abuse and promote a healthy, addiction-free campus environment. These activities included a Student Rally, Poster Presentation, a Guest lecture by police personnel, an Online Quiz and Talks by faculty and students. The observance aimed to educate, engage, and empower the youth to actively participate in the fight against drug abuse, reflecting the core objectives of NMBA.

Objectives of the Programme

- To spread awareness about the dangers of substance abuse among students and the community.
- To encourage students to take a proactive stance against drug use.
- To provide factual information and support mechanisms for those at risk.
- To foster a sense of collective responsibility in building a drug-free society.

Activities Conducted

1. Rally by the Students

A vibrant rally was organized, with enthusiastic participation from students, staff, and NSS volunteers. The rally traversed key locations within and around the college campus, carrying banners and placards with anti-drug slogans. Students raised awareness by

chanting slogans and interacting with bystanders, conveying the message of a substance-free life. The event garnered positive reactions from the public.



మాదకద్రవ్యాలు జోలికి పోవద్దు



విశాలాంధ్ర-కూచిపూడి : మొవ్వ వీఎస్ఆర్ ప్రభుత్వ డిగ్రీ పీజీ కళాశాలలో మంగళవారం 'మాదక ద్రవ్యాల వినియోగం-జీవితాలనాశనం' అంశంపై సోషల్ సైన్సెస్ విభాగం ఆధ్వర్యంలో అవగాహన ర్యాలీ నిర్వహించారు. ఈ సందర్భంగా నిర్వహించిన సహకార కార్యక్రమంలో పాల్గొన్న వక్తలు మాట్లాడుతూ విద్యార్థులు మాదకద్రవ్యాలకు, డ్రగ్స్ కు బానిసలు కారాదని గంజాయి తదితర మాదకద్రవ్యాల వినియోగం విక్రయాలు లో భాగస్వాములు కాకుండా భవిష్యత్తును బాగు చేసుకోవాలని పిలుపునిచ్చారు. ఈ కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ డాక్టర్ ఎస్ మాధవి అధ్యక్షతన జరిగిన కార్యక్రమంలో డైన్ ప్రిన్సిపాల్ కే.ఆర్. మంజుల, అధ్యాపకులు డాక్టర్ టి శ్రీకాంత్ , కె.పెన్.ఆర్ వెంకయ్య విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.



2. Poster Presentation

A poster presentation competition was held, inviting creative expressions from students on the theme of drug abuse prevention. The posters depicted the harmful effects of drugs, the importance of mental health, and the role of youth in combating addiction. The best entries were displayed drawing attention from students, and faculty. This activity not only fostered creativity but also deepened participants' understanding of the issue.



3. Guest Lecture by Police Personnel

A guest lecture was delivered by a senior police officer, who shared real-life experiences and statistics related to drug abuse cases in the region. The officer highlighted the legal consequences of drug possession and trafficking, discussed the psychological and social impacts of addiction, and introduced available support systems such as helplines and rehabilitation centers. The session was interactive, with students asking questions about intervention strategies and ways to help peers in need. The lecture served as an eyeopener,

motivating students to act as ambassadors of the anti-drug movement.



4. Activities in Collaboration with Government Junior College

The GJC Movva conducted the event by inviting MRO,MPDO,DOCTER, and Police Department SI and other personnel. Our College students and Staff participated in the Programme. The Dignitaries delivered short talks focusing on the impacts of addiction, its impact on academic and personal life, and strategies for prevention and recovery. These talks emphasized the importance of peer support, healthy lifestyle choices, and the need for collective vigilance. Personal stories and case studies were shared, making the sessions relatable and inspiring. Our College Chemistry Lecturer, IQAC Coordinator and Vice Principal Smt.K.R.Manjula explained about This year's campaign "*Break the cycle. #StopOrganizedCrime*" highlighting the need for coordinated long-term action to break the cycle of organized crime and drug trafficking - by addressing root causes, investing in prevention and building stronger health, education and social system.



5. Say NO TO DRUGS PLEDGE was also taken by the students and Staff.



6.ONLINE QUIZ: An online Quiz was also conducted by the IQAC of our college.The link of the Quiz was shared with the students and Staff in WhattsApp Groups to create an awareness on the importance of the day.

V.S.R.GOVERNMENT DEGREE & PG COLLEGE MOVVA.ONLINE QUIZ
INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILICIT TRAFFICKING 26-06-2025

* Indicates required question

Email *

Your email

Name of the Participant *

Your answer

V.S.R.GOVERNMENT DEGREE & PG COLLEGE MOVVA.ONLINE QUIZ
INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILICIT TRAFFICKING 26-06-2025
forms.gle

<https://forms.gle/sqA6hupjC4gaC3hi8> 3:31 pm ✓✓

V.S.R.GOVERNMENT DEGREE & PG COLLEGE MOVVA.ONLINE QUIZ



Outcomes and Impact

- The activities generated widespread awareness and fostered a sense of responsibility among students and staff.
- The rally and poster presentations reached a large audience, both within the college and in the surrounding community.
- The guest lecture provided practical knowledge and encouraged students to seek help for themselves or others if needed.
- The collaborative effort between students, staff, and law enforcement strengthened the college's commitment to a drug-free environment.

Conclusion

The observance of **Nasha Mukh Bharat Abhiyaan** in our College was a resounding success, marked by enthusiastic participation and meaningful engagement. The multi-pronged approach—combining awareness, education, and community outreach—reinforced the message that combating substance abuse requires collective action. The college remains committed to sustaining these efforts through ongoing awareness drives, support systems, and student-led initiatives, contributing to the national goal of a **Nasha Mukh Bharat**.

“The fight against drug abuse is not just a campaign, but a movement towards a healthier, stronger India. Together, we can make a difference.”



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Jujjavarapuparimala

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

J Pooja Sri

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Junapudi Aswini

has taken a "Say no to drugs" pledge and committed himself/herself to consciously stay away from drug abuse and stay sober for a healthy lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Kodali Raja Babu

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Kommukuri Uday Kumar

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Anusha Mudunuri

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025



NASHA MUKT BHARAT ABHIYAAN
Ministry of Social Justice and Empowerment, Govt. of India



CERTIFICATE

This is to certify that

Rafiah S B

has taken a "Say no to drugs" pledge and committed himself/herself to
consciously stay away from drug abuse and stay sober for a healthy
lifestyle.



DATE

26th-Jun-2025