



# V.S.R. GOVERNMENT DEGREE & P.G. COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "B+" Grade (2.70CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution

Affiliated to Krishna University



## Editor-In-Chief

Dr. S. Madhavi  
Principal

## NEWSLETTER

For the month of May -2024, Issue-4 , Vol-4

## Editor

Smt. Y. Suneetha  
Lecturer in English

### VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

### MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

### OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

*"Education should be imparted with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"*

### College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

### The Vision of the College:

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

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## Admission Campaign

The faculty of VSR GDC Movva conducted admission campaign to increase enrollment, attract potential students and meet targets. We designed this campaign to raise awareness, build brand image, and engage with prospective students. In this campaign, we highlighted the unique features, academic programs, facilities, faculty expertise and campus life our college is offering. As a part of this campaign, we visited the the neighbouring colleges in and around Movva .







Admission Campaigning by Dr. A.V.V.V.Malleswaramma, on May 9 and 16, 2024 at Penumatcha, Ayyanki and Pedapudi respectively



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