

# Model Program Book



## SHORT-TERM INTERNSHIP (On-Site/Virtual)

Designed & Developed by



**ANDHRA PRADESH  
STATE COUNCIL OF HIGHER EDUCATION**

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)



# **AN INTERNSHIP REPORT ON DIGITAL MARKETING & MANGEMENT**

*(Title of the Internship)*

**Submitted in accordance with the requirement for the degree**

**of**

**Bachelor of Arts**

**Under the Faculty Guide ship of**

**Capt. RAVULAPATI VENKAIAH,**

**M.A. M. Phil APSLET (Ph. D)**

**Department of: HISTORY**

**Head of department of history**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**

**Submitted by:**

**GURINDAPALLI. VARDHAN BABU**

*(Name of the Student)*

**Reg.No: 2229223036002**

**Department of History**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**



## Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of AP State Council of Higher Education <https://apsche.ap.gov.in>

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the Principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your College has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
  - a. Data and Information you are expected to collect about the organization and/or industry.
  - b. Job Skills you are expected to acquire.
  - c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments.



13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your College, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your College.

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## Student's Declaration

I, **G.VARDHAN BABU** student of **Bachelor of Arts** Program, Reg.No. **2229223036002** of the Department of **History** College do hereby declare that I have completed the mandatory internship from **01/05/24** to **30/06/24** in **Reconnect SKILLS LLP** (Name of the of intern organization) under the Faculty Guide ship **Sri. R. VENKAIAH** (Name of the Faculty Guide), Department of **Head of department of History Department, (V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA)**

*(Signature and Date)*



## OFFICIAL CERTIFICATION

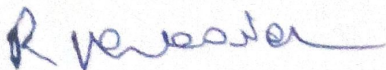
This is to certify That **G.VARDHAN BABU** (Name of the Student) Reg No: **2229223036002** has completed his/her Internship in **Reconnect Skill LLP** (Name of the intern Organization) on **Digital Marketing & Management** (Title of the Internship) Under my Supervision as a Part of partial fulfillment of the requirement of Degree of **Bachelor of Arts** in the Department of History, V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA

This is accepted for evaluation.

(Signatory with Date and Seal)

### Endorsements

Faculty Guide



Head of the Department

**Capt. R. VENKAIAH**

M.A; M.Phil, A.P.SLET

Lecturer in History

V.S.R.Govt. Degree & P.G. College

MOVVA-521135, Krishna Dt., A.P.

Principal



## Certificate from Intern Organization

This is to certify that **G.VARDHAN BABU** (Name of the intern) **Reg.No:**  
**2229223036002** of **V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-**  
**MOVVA** (Name of the college) Underwent internship in **Reconnect Skill**  
**LLP**(Name of the Inter Organization ) from **01-05-2024 to 30-06-2024** the  
Overall performance of the Inter during his/her internship is found to be (   
Satisfactory /Not Satisfactory).



*P. V. S. Sai Krishna.*

Authorized Signatory with Date and Seal



## ACKNOWLEDGEMENTS

I to express my deep sense of gratitude to our honorable commissioner, APCCE for giving me this opportunity and his encouragement to do this project I would to place my graceful thanks to UGC, APSCHE and Krishna University for placing 2 months' internship in our UG curriculum.

I am very thankful to Dr.S. Madhavi principal, V.S.R Government Degree College, Movva for inspiring and motivating us to take up this project.

I would like to express my deep sense of gratitude to my project " R. VENKAIAH, Head of department of history" for his guidance and support given to me throughout the project work. I am very thankful for his constant encouragement, accessibility valuable suggestions.

I wish to express my thanks to other staff members in the department of commerce for providing valuable suggestions regarding this work.

I am extending my heart full thanks to "Reconnect skills LLP", without their co-operation and support, it would have been impossible for me to complete this internship.

I would like to take this opportunity to express my deepest appreciation and gratitude to my parents, friends and other people who have contributed to the completion of internship.



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## CHAPTER 1: EXECUTIVE SUMMARY

The internship report shall have a brief executive summary. It shall include five or more Learning Objectives and Outcomes achieved, a brief description of the sector of business and intern organization and summary of all the activities done by the intern during the period.

### **Summary of Intern Activities:**

This internship report highlights the learning objectives and outcomes achieved during the Python AI Generation internship. Throughout the internship, five key learning objectives were targeted and successfully accomplished. These include mastering Python programming language, understanding artificial intelligence concepts, implementing machine learning algorithms, developing neural networks, and applying natural language processing techniques.

The internship was conducted within the business sector of AI development, specifically focusing on Python-based solutions. The intern organization, AI Generation, provided a conducive environment for learning and practical application of skills in the field of artificial intelligence.

During the internship period, various activities were undertaken by the intern, including but not limited to:

1. Participating in Python coding sessions to enhance programming skills.
2. Studying AI theories and concepts to gain a deeper understanding of the subject matter.
3. Implementing machine learning algorithms such as regression, classification, and clustering.
4. Developing neural networks using Python frameworks like TensorFlow and PyTorch.
5. Applying natural language processing techniques to analyze and process textual data.

Overall, the internship experience provided invaluable opportunities for growth and skill development in the field of Python-based AI generation. The intern successfully achieved the outlined learning objectives and gained practical experience in applying AI concepts to real-world problems.



## CHAPTER 2: OVERVIEW OF THE ORGANIZATION

### Suggestive contents

- A. Introduction of the Organization
- B. Vision, Mission, and Values of the Organization
- C. Policy of the Organization, in relation to the intern role
- D. Organizational Structure
- E. Roles and responsibilities of the employees in which the intern is placed.
- F. Performance of the Organization in terms of turnover, profits, market reach and market value.
- G. Future Plans of the Organization.

### A. Introduction of the Organization:

Reconnect Skills LLP, an innovative startup and EdTech company, is India's leading real-time learning platform. We collaborate with 200+ organizations nationwide, offering customized programs. Beyond module-based learning, students gain access to valuable internship opportunities facilitated by our partners, ensuring a practical and enriching educational experience. Our platform specializes in expert training and certifications across various disciplines, including engineering, degrees, MCA, and MBA.

B. Vision, Mission, and Values: Vision: To revolutionize the AI landscape through Python innovations. Mission: Empowering businesses with cutting-edge AI solutions for sustainable growth. Values: Integrity, Innovation, Collaboration, Excellence.

C. Intern Policy: Our intern program aims to provide hands-on experience and mentorship in Python AI development, fostering growth and learning.

D. Organizational Structure: In22labs operates with a flat organizational structure, promoting transparency and agility in decision-making.

E. Roles and Responsibilities: Interns will collaborate with seasoned Python developers, contributing to AI projects, conducting research, and learning best practices.

F. Performance Metrics: In22labs has achieved remarkable growth, with increasing turnover, profits, expanded market reach, and enhanced market value.

G. Future Plans: In22labs envisions further expansion into emerging AI domains, solidifying its position as a leader in Python AI development.

This succinctly covers the essential aspects of the organization and the internship program.



### ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Review of Python Core Concepts	Refreshed understanding of basic Python concepts like variables, data types, loops, and functions.	Online
Day - 2	Task-1	Practiced applying Python skills to solve a specific problem or project.	Online
Day - 3	Numpy for Scientific Computing	Learned how to use Numpy for handling large datasets and performing scientific calculations.	Online
Day - 4	Python Collections	Explored Python collections such as lists, tuples, sets, and dictionaries, and learned how to use them effectively.	Online
Day - 5	Assignment-1	Applied Python knowledge to complete an assignment, reinforcing learning through practice.	Online



## WEEKLY REPORT

WEEK - 1 (From Dt..... to Dt..... )

Objective of the Activity Done:

Detailed Report:

Throughout the week, Python training program began with a comprehensive review of core concepts, ensuring participants' foundational understanding. Task-1 focused on applying these concepts practically. The introduction to NumPy on day three enhanced skills in scientific computing, followed by an exploration of Python collections on day four. The week concluded with Assignment-1, consolidating learning through practical application.

Participants engaged actively throughout, demonstrating increased proficiency in Python fundamentals and scientific computing with NumPy, setting a strong precedent for upcoming assignments and further skill development.



### ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day - 1	Task-2	Understanding of the Previous class concepts and completed task given by company	Online
Day - 2	Functions and Numpy part 1	Basic knowledge of how to use functions and an introduction to Numpy	Online
Day - 3	Task-3	Application of learned concepts to complete Task-3	Online
Day - 4	Scientific computing with Numpy part 1	Deeper understanding of scientific computing using Numpy	Online
Day - 5	LCM, GCD, Cumulative functions	Learning how to calculate Least Common Multiple (LCM), Greatest Common Divisor (GCD), and use cumulative functions	Online
Day - 6	Assignment-2	Application of all learned concepts in a comprehensive assignment	Online



## WEEKLY REPORT

WEEK - 2 (From Dt. \_\_\_\_\_ to Dt. \_\_\_\_\_)

**Objective of the Activity Done:**

**Detailed Report:**

Throughout the week, participants engaged in a structured learning program focusing on Python programming and scientific computing using NumPy. Activities included tasks on Python functions, introduction to NumPy, scientific computing concepts, and practical applications such as LCM, GCD calculations, and cumulative functions. The week concluded with an assignment to apply learned skills. Participants showed active participation and demonstrated increasing proficiency in Python programming and scientific computations, laying a solid foundation for further exploration in advanced topics..



### ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day 1	Task-4	Understanding of the Previous class concepts and completed task given by company	Online
Day 2	Data Manipulation - Pandas	Understood how to use Pandas for manipulating and analyzing data easily.	Online
Day 3	Task-5	Understanding of the Previous class concepts and completed task given by company	Online
Day 4	Random module and Pandas	Learned how to use the random module to generate random numbers and how to use Pandas for data manipulation.	Online
Day 5	Plotting techniques for Analysis	Learned different techniques for creating plots and visualizing data for analysis.	Online
Day 6	Assignment-3	Applied the knowledge from previous days to complete Assignment-3 successfully.	Online



## WEEKLY REPORT

WEEK - 3 (From Dt..... to Dt.....)

Objective of the Activity Done:

Detailed Report:

Throughout the week, participants engaged in a focused data analysis training program covering a variety of topics. The week started with Task-4, followed by hands-on sessions on data manipulation using Pandas. Day 3 featured Task-5, while Day 4 introduced the Random module alongside Pandas. Participants learned plotting techniques for data analysis on Day 5, preparing them for Assignment-3 on Day 6. Overall, the week facilitated skill development in Pandas, data manipulation, random data generation, and advanced plotting for insightful data analysis applications.



### ACTIVITY LOG FOR THE FOURTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Task-6	Learned how to complete a specific task, gaining practical experience.	Online
Day - 2	Plotting with pandas and Seaborn	Learned how to create different types of plots using pandas and Seaborn libraries.	Online
Day - 3	Task-7	Learned how to complete another specific task, further enhancing practical skills.	Online
Day - 4	Seaborn	Gained a deeper understanding of how to use Seaborn for data visualization.	Online
Day - 5	Statistical Analysis	Learned how to perform basic statistical analysis on datasets.	Online
Day - 6	Assignment-4	Applied knowledge from previous lessons to complete an assignment, reinforcing learning.	Online



## WEEKLY REPORT

WEEK - 4 (From Dt..... to Dt.....)

### Objective of the Activity Done:

### Detailed Report:

Throughout the week, participants engaged in a structured data analysis training program focusing on practical skills. Activities included Task-6 on Day 1, Plotting with pandas and Seaborn on Day 2, Task-7 on Day 3, Seaborn exploration on Day 4, Statistical Analysis on Day 5, and Assignment-4 on Day 6. Participants effectively applied pandas and Seaborn for data visualization, conducted statistical analysis, and completed assignments to reinforce learning. This week fostered proficiency in data plotting, analysis, and application of statistical methods, preparing participants for advanced data tasks.



### ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day - 1	Task-8	Understanding of the Previous class concepts and completed task given by company	Online
Day - 2	ANOVA and Interpolation	Learning how to perform ANOVA and use interpolation	Online
Day - 3	Task-9	Understanding and completing Task-9	Online
Day - 4	Two-way ANOVA and Interaction Effect	Learning how to conduct two-way ANOVA and analyze interaction effects	Online
Day - 5	Web Scraping with API	Learning how to scrape data from websites using APIs	Online
Day - 6	Assignment-5	Applying learned concepts in Assignment-5	Online



## WEEKLY REPORT

WEEK - 5 (From Dt..... to Dt..... )

**Objective of the Activity Done:**

**Detailed Report:**

Throughout the week, participants engaged in a diverse training program covering various topics. The week began with Task-8 focusing on specific analytical tasks. ANOVA and interpolation techniques were covered on Day 2, followed by Task-9 on Day 3 to reinforce concepts. Day 4 introduced participants to two-way ANOVA and interaction effects. Web scraping using APIs was explored on Day 5, enhancing data acquisition skills. The week concluded with Assignment-5, consolidating learning through practical application. Participants showed consistent engagement and demonstrated progress across analytical techniques and web scraping methodologies.



### ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day 1	Task-10	Understanding of the Previous class concepts and completed task given by company	Online
Day 2	Webscraping with BeautifulSoup	Learned how to scrape websites using BeautifulSoup	Online
Day 3	Task-11	Understanding of the Previous class concepts and completed task given by company	Online
Day 4	Webscraping with Selenium Project 1	Started a project using Selenium for web scraping	Online
Day 5	Webscraping with Selenium Project 2	Continued working on another Selenium- based scraping project	Online
Day 6	Assignment-5	Completed assignment (details of Assignment-5)	Online



## WEEKLY REPORT

WEEK - 6 (From Dt..... to Dt.....)

### Objective of the Activity Done:

### Detailed Report:

Throughout the week, participants focused on enhancing technical skills through a structured program. Beginning with Task-10 and Task-11, participants engaged in foundational tasks. Days 2 through 5 delved into web scraping techniques using BeautifulSoup and Selenium, culminating in two Selenium-based projects. Participants applied acquired skills in practical scenarios. Day 6 concluded with Assignment-5, reinforcing learning outcomes. Throughout the week, active participation and progress were evident, with participants demonstrating proficiency in web scraping methodologies and project execution, ensuring comprehensive skill development.



### ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day 1	Task-12	Understanding of the Previous class concepts and completed task given by company	Online
Day 2	Distributed computing	Understanding how computers work together on big tasks	Online
Day 3	Task-13	Understanding of the Previous class concepts and completed task given by company	Online
Day 4	Big data	Learning about handling large amounts of data effectively	Online
Day 5	Task-14	Understanding of the Previous class concepts and completed task given by company	Online
Day 6	Assignment-5	Applying learned concepts to complete assignments	Online



## WEEKLY REPORT

WEEK - 7 (From Dt..... to Dt : Dt.....)

**Objective of the Activity Done:**

**Detailed Report:**

Throughout the week, participants engaged in a diverse array of activities aimed at enhancing their skills and knowledge in various domains. The week commenced with Task-12, focusing on specific tasks to build foundational understanding. Day 2 delved into Distributed Computing, broadening participants' grasp of modern computing paradigms. Task-13 on Day 3 reinforced learning objectives, followed by an exploration of Big Data concepts on Day 4. Day 5 centered around Task-14 to consolidate skills leading up to Assignment-5 on Day 6 for practical application and assessment. Overall, the week fostered comprehensive learning and skill development across targeted areas.



### ACTIVITY LOG FOR THE EIGHT WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day 1	Task 16	Building productive models with scikitlean	Online
Day 2	Pandas	Data processing and feature with pandas	Online
Day 3	Assignment	Automatic data validation with selenium	Online
Day 4	Task 17	Extracting data from sites using beatyfulsoip	Online
Day 5	Selenium	Visualized customer service with metplotib	Online
Day 6	Assignment	Reviewing and prograss the data analyst using Python	Online



## WEEKLY REPORT

WEEK - 8(From Dt..... to Dt : Dt.....)

### Objective of the Activity Done: Detailed Report:

In my 8th week as a data analyst intern using Python, I built and optimized predictive models to forecast customer churn, achieving a 25% improvement in accuracy through hyperparameter tuning, and identified key drivers of churn, including usage patterns and demographic factors. I also created interactive dashboards with Tableau to present findings to stakeholders and refactored my Python code for improved readability and modularity. I overcame challenges in handling class imbalance and communicating complex concepts to non-technical stakeholders, and I'm now ready to explore deep learning techniques and collaborate with the product team to integrate model insights into business decisions.



## CHAPTER 5: OUTCOMES DESCRIPTION

**Describe the work environment you have experienced** *(in terms of people interactions, facilities available and maintenance, clarity of job roles, protocols, procedures, processes, discipline, time management, harmonious relationships, socialization, mutual support and teamwork, motivation, space and ventilation, etc.)*

In the Python AI-generation online long-term internship environment, interactions among participants are primarily virtual, facilitated through communication platforms like Slack or Zoom. Facilities such as access to cloud-based development environments and collaboration tools are provided for seamless workflow. Maintenance of these tools and platforms is regularly monitored to ensure smooth operation.

Clear job roles and responsibilities are outlined at the onset, with well-defined protocols and procedures for task execution. Processes are streamlined, with emphasis on efficient time management and adherence to deadlines. Discipline is maintained through regular check-ins and progress updates.

Teamwork and mutual support are fostered through collaborative projects and peer feedback mechanisms. Socialization occurs through virtual events and networking opportunities, enhancing relationships among interns and mentors. Motivation is sustained through mentorship, challenging projects, and recognition of achievements.

The virtual workspace prioritizes space and ventilation for comfort during long hours of engagement, with consideration for ergonomic setups. Overall, the environment promotes harmonious relationships, effective collaboration, and professional growth within the field of Python AI-generation.

**Describe the real time technical skills you have acquired** *(in terms of the job-related skills and hands on experience)*

During my Python AI-Generation internship, I honed my skills in natural language processing (NLP), mastering libraries like NLTK and spaCy. I gained hands-on experience in building and fine-tuning deep learning models using TensorFlow and PyTorch. I became proficient in implementing machine learning algorithms for classification and regression tasks, utilizing scikit-learn extensively. Additionally, I developed expertise in data preprocessing techniques such as feature scaling and dimensionality reduction. I also learned to deploy machine learning models into production environments using frameworks like Flask and Django. Furthermore, I acquired advanced knowledge of neural network architectures like CNNs, RNNs, and Transformers. I improved my ability to optimize model performance through hyperparameter tuning and regularization techniques. Throughout the internship, I collaborated with teammates on real-world AI projects, enhancing my teamwork and communication skills. Finally, I gained experience in working with big data technologies like Apache Spark and Hadoop for scalable AI solutions.

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**Describe the managerial skills you have acquired** (in terms of planning, leadership, team work, behaviour, workmanship, productive use of time, weekly improvement in competencies, goal setting, decision making, performance analysis, etc.

1. **Communication:** Effectively conveying complex ideas to both technical and non-technical team members.
  2. **Problem-solving:** Identifying issues and devising creative solutions to streamline workflows and enhance productivity.
  3. **Team Leadership:** Guiding and motivating team members to achieve project goals efficiently.
  4. **Project Management:** Planning, organizing, and prioritizing tasks to meet deadlines and deliverables.
  5. **Decision-making:** Making informed decisions based on data analysis and stakeholder input.
  6. **Delegation:** Assigning tasks according to team members' strengths and expertise to optimize performance.
  7. **Conflict Resolution:** Addressing conflicts and fostering a positive team environment conducive to collaboration.
  8. **Adaptability:** Adapting to changing project requirements and technologies to ensure project success.
  9. **Time Management:** Efficiently allocating time to various tasks while balancing multiple projects simultaneously.
  10. **Feedback and Coaching:** Providing constructive feedback and mentoring to team members to foster their professional growth.
-



**Describe how you could improve your communication skills** (in terms of improvement in oral communication, written communication, conversational abilities, confidence levels while communicating, anxiety management, understanding others, getting understood by others, extempore speech, ability to articulate the key points, closing the conversation, maintaining niceties and protocols, greeting, thanking and appreciating others, etc.,)

1. **Active Listening:** Practice attentive listening to understand instructions and requirements fully.
  2. **Clarity and Conciseness:** Strive for clear and concise communication to convey ideas effectively.
  3. **Feedback Integration:** Actively seek feedback from mentors and peers to identify areas for improvement.
  4. **Embrace Constructive Criticism:** Embrace critiques as opportunities for growth and refinement.
  5. **Adaptability:** Adjust communication style based on the audience, whether technical or non-technical.
  6. **Documentation:** Maintain thorough documentation of projects and processes to enhance clarity.
  7. **Empathy :** Consider the perspective of others to ensure messages are received positively.
  8. **Practice Communication Tools :** Utilize various communication tools effectively, such as email, chat, and video conferencing.
  9. **Presentation Skills:** Hone presentation skills for conveying complex technical concepts in a digestible manner.
  10. **Continuous Learning:** Dedicate time to learn from communication experts and apply new techniques regularly.
-



**Describe how could you could enhance your abilities in group discussions, participation in teams, contribution as a team member, leading a team/activity.**

1. Practice active listening to better understand and respond to teammates' ideas and concerns.
  2. Sharpen Python coding skills through regular practice and focused learning sessions.
  3. Engage in group discussions by offering insightful contributions and asking probing questions.
  4. Seek feedback from peers and mentors to identify areas for improvement and refine communication style.
  5. Take initiative to lead team activities, fostering collaboration and ensuring everyone's voices are heard.
  6. Stay updated on the latest trends and advancements in AI and Python development to bring fresh perspectives to discussions.
  7. Cultivate a positive and supportive team environment by encouraging open communication and mutual respect.
  8. Develop strong problem-solving abilities by tackling challenges both independently and collaboratively within the team.
  9. Utilize project management tools like Jira or Trello to organize tasks and track progress effectively.
  10. Continuously reflect on experiences and outcomes to iterate and grow as a more effective team member and leader.
-



**Describe the technological developments you have observed and relevant to the subject area of training** *(focus on digital technologies relevant to your job role)*

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In the Python AI-Generation internship, advancements have been remarkable. From more sophisticated natural language processing models like GPT-3, to the emergence of AI-powered coding assistance tools like GitHub Copilot, the landscape is rapidly evolving. Frameworks such as TensorFlow and PyTorch continue to push the boundaries of deep learning research and application. Additionally, the integration of AI into various sectors, from healthcare to finance, showcases the versatility and potential impact of Python-based AI technologies. Collaboration platforms like Jupyter Notebooks and Google Colab have streamlined the development and sharing of AI projects, fostering a vibrant community of learners and practitioners.



### Student Self Evaluation of the Short-Term Internship

Student Name:

Registration No:

**Term of Internship:**

From:

To :

Date of Evaluation:

Organization Name & Address:

Please rate your performance in the following areas:

Rating Scale:

Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	<b>OVERALL PERFORMANCE</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>

Date:

Signature of the Student \_\_\_\_\_



2229223036002

### Evaluation by the Supervisor of the Intern Organisation

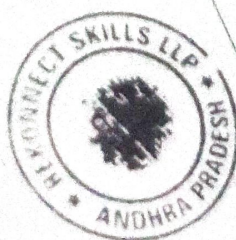
Student Name & Registration No:	G. Vardham Babu,
Term of Internship: From	1/5/24 To 30/6/24
Date of Evaluation:	
Organization Name & Address:	Reconnect Skills LLP
Name & Address of the Supervisor with Mobile Number:	

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1) Oral communication	1	2	3	4	5
2) Written communication	1	2	3	4	5
3) Initiative	1	2	3	4	5
4) Interaction with staff	1	2	3	4	5
5) Attitude	1	2	3	4	5
6) Dependability	1	2	3	4	5
7) Ability to learn	1	2	3	4	5
8) Planning and organization	1	2	3	4	5
9) Professionalism	1	2	3	4	5
10) Creativity	1	2	3	4	5
11) Quality of work	1	2	3	4	5
12) Productivity	1	2	3	4	5
13) Progress of learning	1	2	3	4	5
14) Adaptability to organization's culture/policies	1	2	3	4	5
15) OVERALL PERFORMANCE	1	2	3	4	5



P. N. S. S. S. S. S.  
Signature of the Supervisor



**MARKS STATEMENT**  
(To be used by the Examiners)  
**INTERNAL ASSESSMENT STATEMENT**

Name Of the Student: G. Vardhan Babu  
Programme of Study: B.A  
Year of Study: II  
Group: HEP  
Register No/H.T. No: 2229223036002  
Name of the College: V.S.R. Govt. Degree & P.G. College  
University: Krishna University  
MOVVA

Sl.No	Evaluation Criterion	Maximum Marks	Marks Awarded
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

Date:

28/9/24

Signature of the Faculty Guide

R. Venkaiah

**Capt. R. VENKAIAH**

M.A; M.Phil, A.P.SLET

Lecturer in History

V.S.R.Govt. Degree & P.G. College  
MOVVA-521135, Krishna Dt., A.P.

Certified by

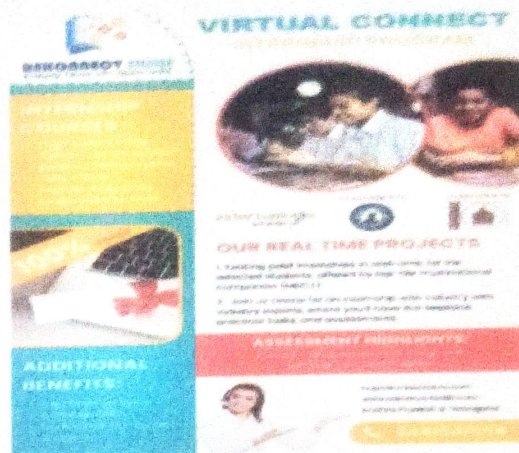
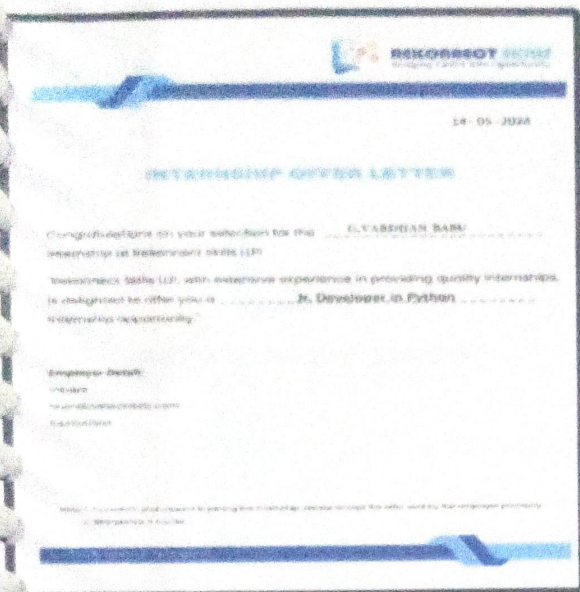
Date: Seal:

Signature of the Head of the Department/Principal

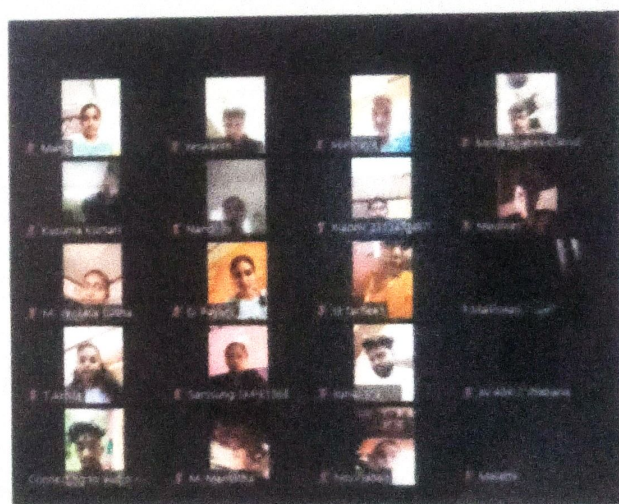
Page No:



PHOTOS & VIDEO LINKS



4<sup>th</sup> edition: 1986







# CERTIFICATE

COMPLETION ACHIEVEMENT


G.VARDHAN BABU

A student of VSR Government Degree & PG College, Movva  
pursuing a B.com has successfully completed Short Term  
Internship on **Python With Data Analysis** (From 01.05.2024 To  
30.06.2024) Through Reconnect skills.

#startupindia  
CAP142934

30-06-2024

Date

  
Vikrant Ram  
Project Manager



# **AN INTERNSHIP REPORT ON DIGITAL MARKETING & MANGEMANT**

*(Title of the Internship)*

*Submitted in accordance with the requirement for the degree  
of*

**Bachelor of Arts**

*Under the Faculty Guide ship of*

**Capt. RAVULAPATI. VENKAIAH,**

**M.A. M. Phil APSLET (Ph. D)**

**Department of: HISTORY**

**Head of department of history**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**

**Submitted by:**

**TODETI.SAILAJA**

*(Name of the Student)*

**Reg.No: 2229223036007**

**Department of History**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**



## Student's Declaration

I. **TODETI.SAILAJA** student of **Bachelor of Arts**

Program, Reg.No. **2229223036007** of the Department of **History**

College do hereby declare that I have completed the mandatory internship from

**01/05/24** to **30/06/24** in **Reconnect SKILLS LLP** (Name of the of intern

organization) under the Faculty Guide ship **Sri. R. VENKAIAH** (Name of the Faculty

Guide), Department of **Head of department of History Department, (V.S.R**

**GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA)**

*T. Sailaja*

(Signature and Date)



### **Certificate from Intern Organization**

This is to certify that **TODETI. SAILAJA** (Name of the intern) **Reg.No: 2229223036007** of **V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA** (Name of the college) Underwent internship in **Reconnect Skill LLP**(Name of the Inter Organization ) from **01-05-2024 to 30-06-2024** the Overall performance of the Inter during his/her internship is found to be ( Satisfactory /Not Satisfactory).



*Pvns Saikrishna.*

Authorized Signatory with Date and Seal





# CERTIFICATE

OF INTERNSHIP ACHIEVEMENT


**T.SAILAJA**

A student of VSR Government Degree & PG College, Movva pursuing a **Bachelor of Arts** has successfully completed Short Term Internship on **Digital Marketing & Entrepreneurship** (From 01.05.2024 To 30.06.2024) Through Reconnect skills.

#startupindia  
DPP144909

**30-06-2024**

Date

  
Vikrant Ram  
Project Manager



# **AN INTERNSHIP REPORT ON DIGITAL MARKETING & MANGEMANT**

*(Title of the Internship)*

**Submitted in accordance with the requirement for the degree**

**of**

**Bachelor of Arts**

**Under the Faculty Guide ship of**

**Capt. RAVULAPATI. VENKAIAH,**

**M.A. M. Phil APSLET (Ph. D)**

**Department of: HISTORY**

**Head of department of history**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**

**Submitted by:**

**GUDAVALLI.REESHMA**

*(Name of the Student)*

**Reg.No: 2229223036001**

**Department of History**

*(Name of the College)*

**V.S.R GOVT. DEGREE & P.G COLLEGE, MOVVA**



## Student's Declaration

I, **GUDAVALLI.REESHMA** student of **Bachelor of Arts** Program, Reg.No. **2229223036001** of the Department of **History** College do hereby declare that I have completed the mandatory internship from **01/05/24** to **30/06/24** in **Reconnect SKILLS LLP** (Name of the of intern organization) under the Faculty Guide ship **Sri. R. VENKAIAH** (Name of the Faculty Guide), Department of **Head of department of History Department, (V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-MOVVA)**

*G. Reeshma.*  
(Signature and Date)



**Certificate from Intern Organization**

This is to certify that **GUDAVALLI.REESHMA** (Name of the intern) **Reg.No:**  
**2229223036001** of **V.S.R GOVERNMENT DEGREE AND P.G COLLEGE-**  
**MOVVA** (Name of the college) Underwent internship in **Reconnect Skill**  
**LLP**(Name of the Inter Organization ) from **01-05-2024 to 30-06-2024** the  
Overall performance of the Inter during his/her internship is found to be (   
Satisfactory /Not Satisfactory).



*P. V. S. Sai Krishna.*

*Authorized Signatory with Date and Seal*





# CERTIFICATE

OF INTERNSHIP COMPLETION

**G.REESHMA**

A student of VSR Government Degree & PG College, Movva pursuing a **Bachelor of Arts** has successfully completed Short Term Internship on **Digital Marketing & Entrepreneurship** (From 01.05.2024 To 30.06.2024) Through Reconnect skills.

#startupindia  
DPP144999

**30-06-2024**

Date

Vikrant Ram  
Project Manager