



V.S.R. GOVERNMENT DEGREE & P.G. COLLEGE

Movva-521135, Krishna District, Andhra Pradesh
NAAC Accredited with "B+" Grade (2.70CGPA)
 ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution
 Affiliated to Krishna University



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWSLETTER

For the month of **September -2024**, Issue-9, Vol-4

Editor

Smt. Y. Suneetha
Lecturer in English

VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imparted with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College:

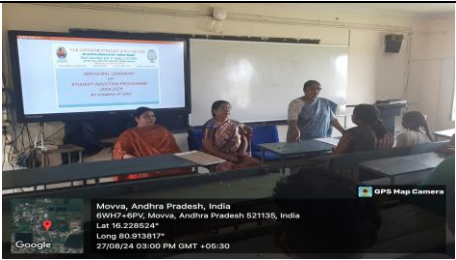
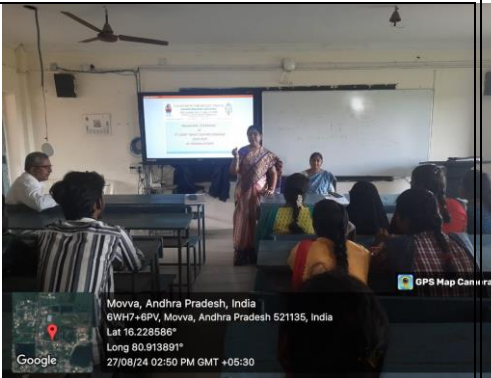


To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.





The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.







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Student Induction Programme

Student Induction Programme for first-year degree students involves creating a holistic experience that introduces them to college life, academics, extracurricular activities, and personal growth. From 27-08-2024 to 23-09-2024

S. No	Date	Programme	Resource Person
1	27-08-2024	INAUGURATION CEREMONY BY PRINCIPAL AND FACULTY Introduction to College Facilities, Introduction to College Rules, Regulations, and Code of Conduct	 A photograph showing a group of people seated at a long table in a hall. A man in a blue shirt is standing and speaking into a microphone. A screen in the background displays the college logo and text. A GPS overlay at the bottom right shows the location as Movva, Andhra Pradesh, India, with coordinates 16.228524° N, 80.913817° E, and a timestamp of 27/08/24 03:00 PM GMT +05:30.
2	28-08-2024	Resource Person: Smt. K. R.Manjula, Vice - Principal Topic: Meaning, purpose and relevance of Higher Education in realizing the purpose of life	 A photograph of a lecture in progress. A woman in a pink sari is standing and presenting to a group of students seated in rows. A screen in the background shows a presentation slide. A GPS overlay at the bottom right shows the location as Movva, Andhra Pradesh, India, with coordinates 16.228596° N, 80.913891° E, and a timestamp of 27/08/24 02:50 PM GMT +05:30.
3	29-08-2024	Resource Persons: Dr. A. V. V. V. Malleswaramma Smt. Ch. Jagadambica Topic: Counselling Services, Health Services, Career Guidance, JKC	 A photograph showing two women standing at the front of a classroom, addressing a group of students. One woman is wearing a blue and red sari, and the other is wearing a yellow and red sari. A screen in the background displays a presentation. The photo has a purple border.
4	30-08-2024	Resource Persons: Dr. N. Krishna Mohan Dr. K. Venkateswarulu Topic: New Education Policy, Revised degree curriculum, Academic initiatives, Community Service Project, Internships, CIA	 A photograph of a lecture. A man in a white shirt is standing and presenting to a group of students seated in rows. A screen in the background shows a presentation slide. The photo has a light blue border.

5	09-09-2024	<p><u>Session:: 1</u></p> <p><u>Resource Persons:</u> Dr. M. Sundar Rao Sri G. Suresh Babu</p> <p><u>Topic:</u> Introduction to Social Responsibility: Volunteering Opportunities Community Service Activity: Engage with Local NGOs or Environmental Projects</p> <p><u>Session:: 2</u></p> <p><u>Resource Persons:</u> Smt.S.B.Rafia, Dr. T. Sri Kanth</p> <p><u>Topic:</u> E-learning resources, application of ICT, Apps, Navigating Online Learning Platforms and Resources</p>	
6	10-09-2024	<p><u>Session:: 1</u></p> <p><u>Resource Persons:</u> Sri. M. Anil Kumar</p> <p><u>Topic:</u> Environmental Awareness, Sustainability and Eco-friendly Campus Clean-up or Tree Plantation Activity, NSS</p> <p><u>Session:: 2</u></p> <p><u>Resource Persons:</u> Dr. L. V. Krishna Rao, Sri B. Siva Nageswara Rao</p> <p><u>Topic:</u> Available internal and external sources (curricular and co curricular and extracurricular) for all-round and holistic development</p>	 
7	11-09-2024	<p><u>Session:: 1</u></p> <p><u>Resource Persons:</u> Smt. G. Karuna Sree Sri. Ch. Anand Kumar</p> <p><u>Topic:</u> Innovation and Entrepreneurship Basics of Entrepreneurship and Start-up Culture</p> <p><u>Session:: 2</u></p> <p><u>Resource Persons:</u> Dr. M. Rajanikanth Smt. G. Karuna Sree</p>	

		<p><u>Topic:</u> Digital Literacy Using Productivity Tools (Google Workspace, MS Office)</p>	
8	12-09-2024	<p><u>Session:: 1</u></p> <p><u>Resource Persons:</u> Dr. K. Vasudha Smt. T. Karuna Sree</p> <p><u>Topic:</u> Certificate courses, online courses, Short term Internship, Long term Internship etc.</p> <p><u>Session:: 2</u></p> <p><u>Resource Persons:</u> Smt. Y. Suneetha</p> <p><u>Topic:</u> Developing Self-confidence and Public Speaking Skills, Stress Management Techniques</p>	 
9	13-09-2024	<p><u>Session:: 1</u></p> <p><u>Resource Persons:</u> Sri.V.Mani Prasad, Capt.R. Venkaiah</p> <p><u>Topic:</u> Sports, culture, creativity, counselling and welfare activities, NCC</p> <p><u>Session:: 2</u></p> <p><u>Resource Persons:</u> Dr. A. V. V. V. Malleswaramma Dr. K. Vasudha</p> <p>Life skills including effective communication, decision making, problem solving, creative thinking, interpersonal skills, self awareness,</p>	 
10	17-09-2024	<p><u>Resource Persons:</u> Dr. N. Krishna Mohan Dr. L. V. Krishna Rao</p> <p><u>Topic:</u> Research and Writing Skills Introduction to Research Methodologies and Academic Integrity</p>	

11	18-09-2024	<p>Resource Persons: Smt.S. Kirammayee</p> <p>Topic: Cultural Awareness Cultural Diversity and Inclusivity Students Share Their Traditions and Cultural Backgrounds</p>	
12	19-09-2024	<p>Resource Persons: Smt. K. R.Manjula</p> <p>Topic: NAAC accreditation, Feedback mechanism etc.</p>	
13	20-09-2024	<p>Resource Persons: Smt. Y. Suneetha Smt C. Ratna Marry</p> <p>Topic: Self Empowerment, Motivation, Team work and leadership development</p>	
14	21-09-2024	<p>Resource Persons: Sri.V.Mani Prasad Dr. T. Sri Kanth</p> <p>Topic: Wellness and Healthy Living Physical Health, Nutrition, and Fitness Yoga and Meditation Session</p>	
15	23-09-2024	<p>VALEDICTORY FUNCTION</p> <p>Chief Guest : Kalidindi Mastan Garu Thasildhar Movva</p> <p>Reflection on the Induction Program: Sharing Experiences and Takeaways Certificate Distribution for Participation in Induction Program</p>	

Outcomes:

1. Students feel comfortable and oriented within the college environment.
2. Students develop a sense of community and belonging with peers and faculty.
3. Students are equipped with the necessary academic, social, and personal skills to thrive in college.
4. Students have explored their interests and become aware of extracurricular opportunities.
5. Students have made informed decisions about their academic and career goals.

This program is designed to provide a well-rounded induction experience that ensures students are fully

prepared for the challenges and opportunities of college life.

Teacher's Day Celebrations

VSR Government Degree College, Movva, celebrated Teachers' Day with great enthusiasm to honor the contributions and dedication of educators. The event, organized by the students and staff, paid tribute to the significant role teachers play in shaping the future of students and society. Various cultural performances, speeches, and activities were conducted by the students to express their gratitude and respect towards the faculty. The celebration also included a special address highlighting the ideals of Dr. Sarvepalli Radhakrishnan, whose birthday is commemorated on this day. The event fostered a spirit of appreciation and reinforced the strong bond between students and teachers.



Faculty of VSR Government Degree College, Movva, offering floral tributes to Dr. Sarvepalli Radhakrishnan

WORLD OZONE DAY

The International Day for the preservation of Ozone layer was observed on 17 September 2024 as 16 September was a general holiday. Speaking on this occasion, the IQAC Coordinator Smt.K.R.Manjula explained the significance of the day and said that this day is dedicated to protecting the delicate ozone layer that shields the Earth from harmful ultra-violet radiation. India has been marking this important occasion since 1995. The theme For World Ozone Day 2024 is “Montreal Protocol: Advancing Climate Actions”, which underscores The Montreal Protocol’s vital role in both Ozone layer protection and broader climate action efforts.

On this World Ozone Day, we not only celebrate the achievements of the day but also look to the future for deeper and faster action under the Montreal Protocol. Under the leadership of P.M. Narendra Modi, “Ek Ped Ma Ka Naam” initiative comes to light to promote a sustainable future and protects Mother Earth.



The IQAC Coordinator Smt.K.R.Manjula, speaking on the occasion of World Ozone Day 2024

NATIONAL DEWORMING PROGRAMME

A Deworming Programme was conducted by VSR Government Degree College, Movva, in collaboration with the Primary Health Centre, Movva, aimed at improving the health and well-being of students below 18 years of age. During the programme, Albendazole tablets were distributed to the students of below 18 years as part of a deworming initiative. The initiative is aligned with national health guidelines to combat parasitic worm infections, which can affect children's nutrition and overall health. This programme reflects the college's commitment to community health outreach and fostering a healthier environment for young learners.



A Deworming Programme was conducted by VSR Government Degree College, Movva, in collaboration with the Primary Health Centre, Movva,

EK PED MA KA NAAM

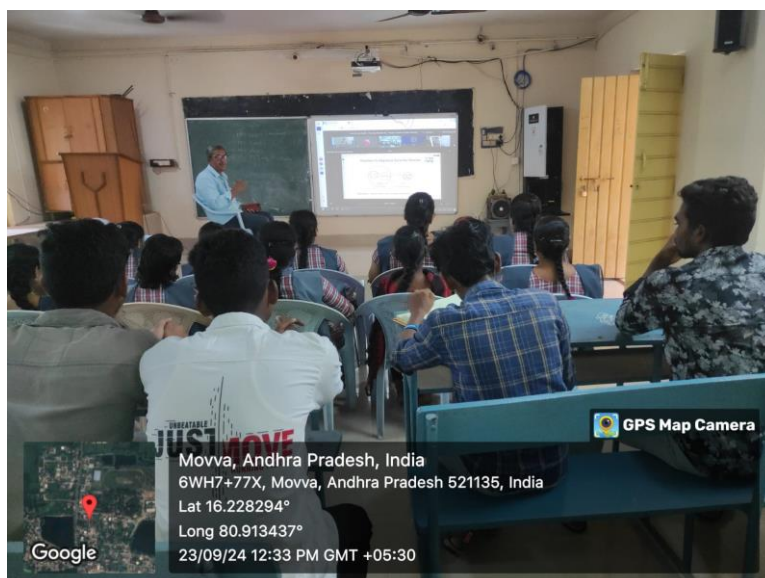
VSR Government Degree College, Movva, on 18 September 2024 organized a Ek Ped Ma Ka Naam an initiative of Government of India planted saplings as part of its environmental awareness and sustainability initiatives. The event aimed to promote ecological balance and create a greener campus environment. Faculty, staff, and students actively participated in planting saplings within the college premises and nearby areas. The programme emphasized the importance of trees in combating climate change, enhancing biodiversity, and improving air quality. It also sought to instill a sense of responsibility among students towards environmental conservation, aligning with broader efforts to protect and preserve natural resources for future generations to promote a sustainable future and protects Mother Earth.



VSR Government Degree College, Movva, organized a Tree Plantation Programme on 18 September 2024

ONE DAY SEMINAR ON CYBER SECURITY

Students attending an on line live telecast of **One Day Seminar on Cyber Security** organised by APCCE with CDAC at Mana TV Room, GDC Movva on 23-9-2024 Programme Monitored by **Dr. N. Krishna Mohan**, Academic Coordinator



Students attending an on line live telecast of **One Day Seminar on Cyber Security** organised by APCCE with CDAC at Mana TV Room, GDC Movva on 23-9-2024

GENE-HEALTH CONNECT MOBILE SCIENCE EXHIBITION

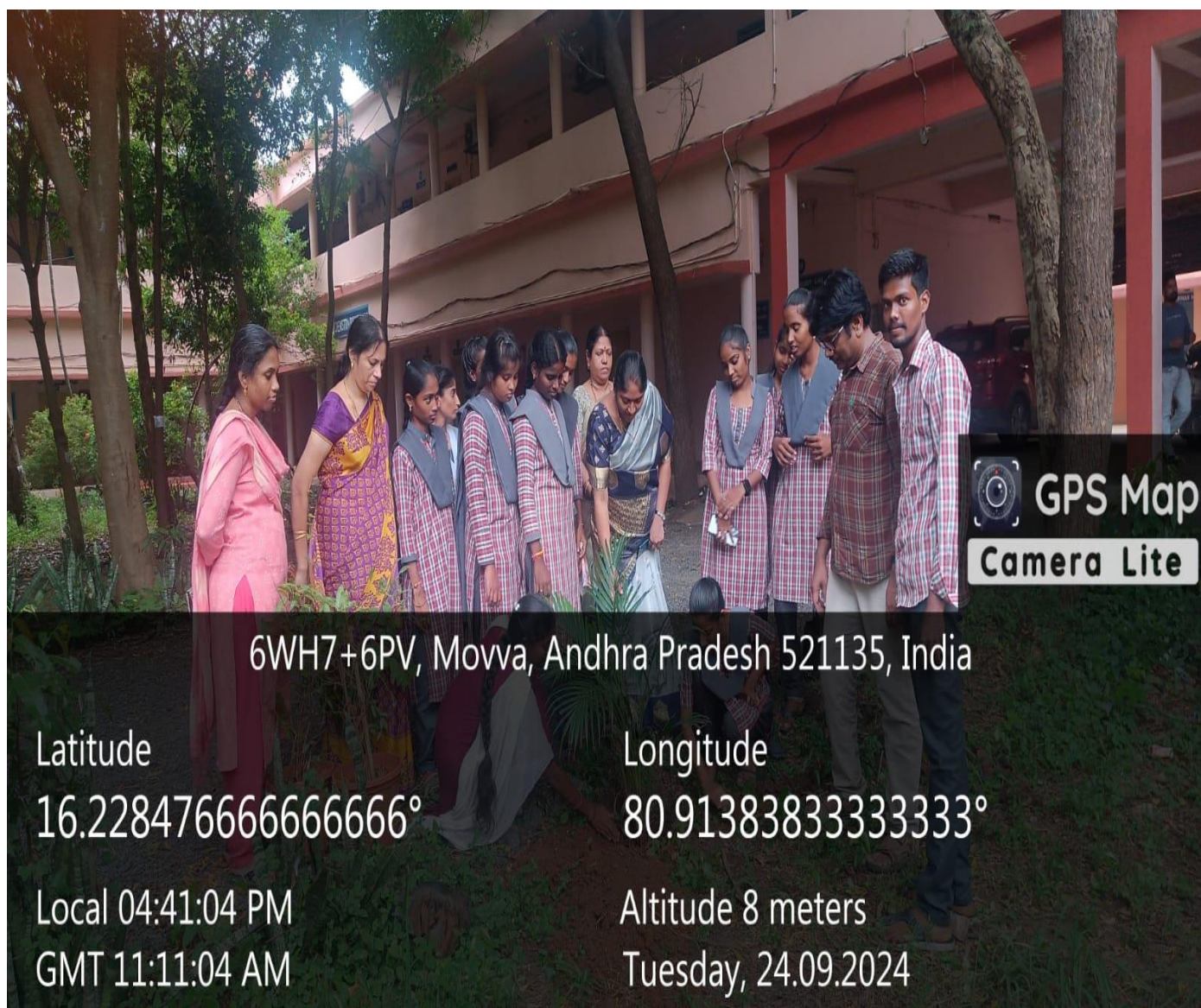
On 23 September 2024 , II & III year Biological students visited Gene-Health Connect Mobile Science Exhibition At ZPH School , Movva. It is a joint initiative of Ministry of culture, Ministry of Science and Technology, CSIR and Jigyasa. Students gained insights about DNA functionality to Gene disorders and solved genetic problems using programmed models.



On 23 September 2024 , II & III year Biological students visited Gene-Health Connect Mobile Science Exhibition At ZPH School , Movva.

NSS DAY CELEBRATIONS

VSR Government Degree College, Movva, celebrated NSS Day with enthusiasm to recognize the efforts and contributions of the National Service Scheme (NSS) in community service and nation-building. The event included a series of activities such as awareness campaigns, cleanliness drives, Tree plantation and motivational speeches highlighting the importance of social responsibility and volunteerism among students. NSS volunteers actively participated in community outreach initiatives aimed at promoting health, hygiene, and environmental sustainability. The celebration served to inspire students to embrace the spirit of selfless service and to contribute positively to society, in alignment with the core values of the NSS programme.

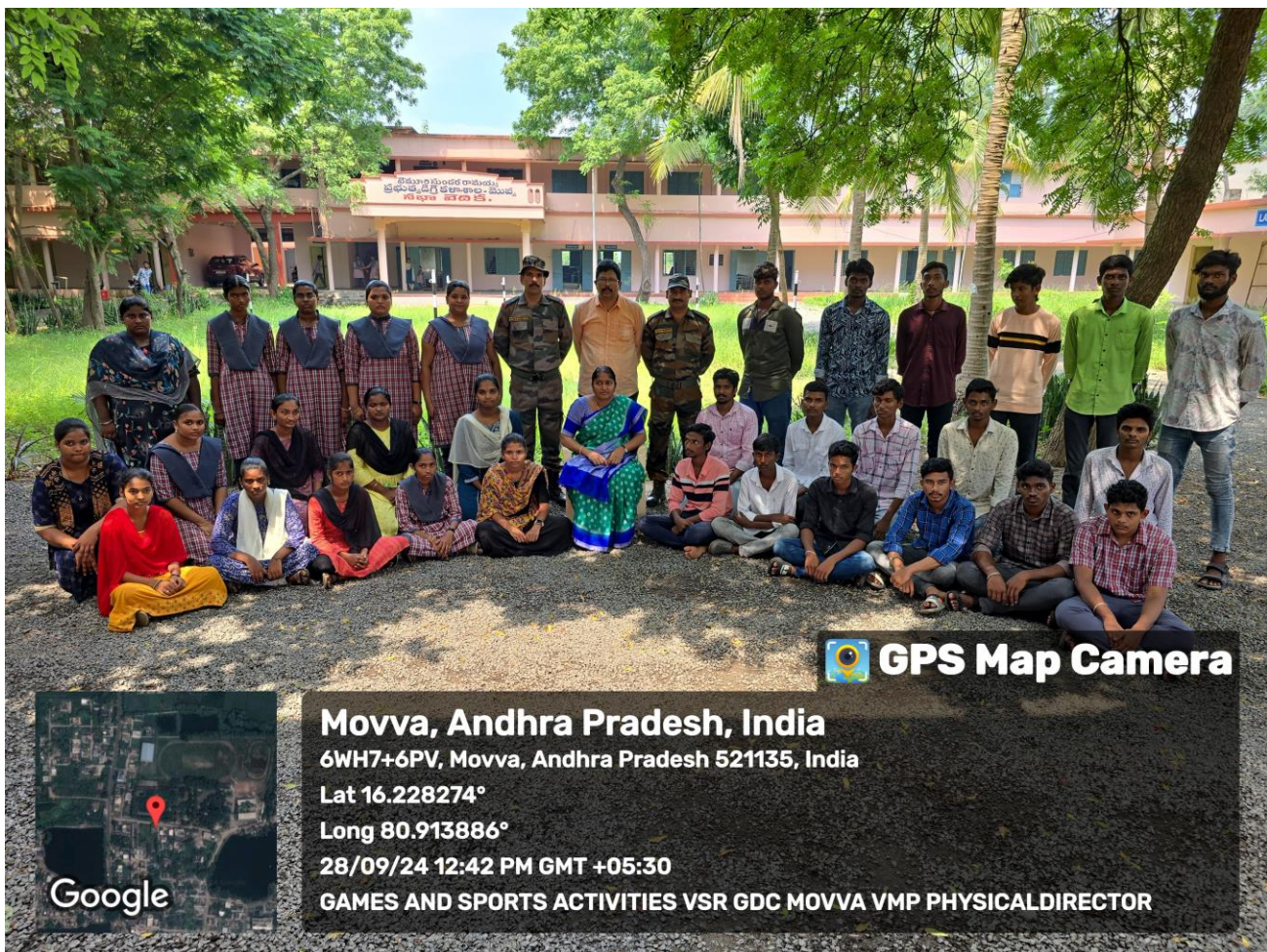


Organised Tree plantation as a part of NSS Day Celebrations on 24 September 2024

ENROLLMENT DRIVE FOR THE I YEAR STUDENTS TO JOIN THE NCC

VSR Government Degree College, Movva, on 28 September 2024, organized an enrollment drive for first-year students to join the National Cadet Corps (NCC). The initiative aimed to encourage students to become part of this esteemed youth organization, which focuses on fostering discipline, leadership, and patriotism among young people. The enrollment process included an orientation session where students were informed about the benefits and responsibilities of being an NCC cadet. Through this programme, the college seeks to nurture students' physical fitness, moral values, and commitment to national service, providing them with opportunities for personal growth and participation in various NCC activities.

This enrollment drive was conducted under the guidance of NCC Caretaker Sri Maniprasad Vallabhaneni, along with Col. Sansar Sharma, the Commandant of the 16 Andhra Battalion Group, and two Permanent Instructor (PI) staff .



VSR Government Degree College, Movva, on 28 September 2024, organized an enrollment drive for first-year students to join the National Cadet Corps (NCC).

CAREER GUIDANCE ON JOB OPPORTUNITIES

The Department of English in association with JKC of VSR Government Degree College, Movva, on 28 September 2024 organized a career guidance session focused on job opportunities in the Railway Recruitment Board (RRB) and Non-Technical Popular Category (NTPC). The resource person, D. Suresh, a Full-time Mentor from SRR & CVR College (A), Vijayawada, provided valuable insights into the eligibility criteria, application process, exam pattern, and preparation strategies for these competitive exams. He also discussed the reference materials required for effective preparation and motivated the students to aim for government jobs, emphasizing the importance of perseverance and focused efforts in achieving their career goals.



The Department of English in association with JKC of VSR Government Degree College, Movva, on 28 September 2024 organized a career guidance session



Collected and compiled by
Suneetha Y
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