



V.S.R. GOVERNMENT DEGREE & P.G. COLLEGE

Movva-521135, Krishna District, Andhra Pradesh
NAAC Accredited with "B+" Grade (2.70CGPA)
 ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution
 Affiliated to Krishna University



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWSLETTER

For the month of **February - 2025**, Issue-2 , Vol-5

Editor

Smt. Y. Suneetha
Lecturer in English

VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College:

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

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DEPARTMENT OF POLITICAL SCIENCE
REPORT ON ROAD SAFETY AWARENESS PROGRAM

The road safety program included the following activities:

1. Rally: A road safety rally was organized with the participation of NSS volunteers, students, and faculty. The rally, which passed through the streets of Movva, featured vibrant banners and posters highlighting key road safety messages such as "Drive Safely, Save Lives," "Use Helmet, Protect Your Head," and "Follow Traffic Signals." The rally aimed to capture the attention of pedestrians and drivers, raising awareness among the local community on 05-02-2025.

2. Seminar: A seminar was conducted by road safety faculty members on 07-02-2025. The seminar discussed topics such as:

- Safe driving habits.
- The role of technology in ensuring road safety (e.g., speed cameras, traffic lights, etc.).
- The importance of obeying traffic rules and following speed limits.
- The need for education on road safety for students and youth. Participants
- actively interacted with the speakers, asking questions and engaging in discussions about
- the state of road safety in their local area.

3. Electronic Road Safety Education: A digital presentation was made using audio-visual aids to effectively communicate key road safety messages. Videos illustrating common road accidents and tips on avoiding them were shown, as well as simulations of safe and unsafe driving practices. This helped participants visualize the importance of following road safety measures and how simple actions can prevent accidents on 27-01-2025.

4. Display of Posters and Banners: The college campus and nearby public spaces were decorated with eye-catching posters and banners carrying impactful road safety slogans and messages. These visual displays served as a constant reminder to both students and the local community about the importance of adhering to road safety guidelines on 30-01-2025.



మాదకద్రవ్యాలపై అవగాహన సదస్సు

విశాఖాంధ్ర -కూచిపూడి :

కళాశాలలో చదువుకునే విద్యార్థులు చదువుకోవటంపై దృష్టి పెట్టి ఉన్నతులుగా ఎదగే వయస్సులో డ్రగ్స్, మాదకద్రవ్యాలు, పొగాకు ఉత్పత్తులపై దృష్టి సారించరాదని కూచిపూడి ఎస్ఐ బి శ్రీనివాస్ హితవు పలికారు. మొవ్వ వి ఎస్ ఆర్ ప్రభుత్వ డిగ్రీ మరియు పీజీ కళాశాలలో హెల్మెట్ మరియు డ్రగ్స్ సంబంధించిన అవగాహన సదస్సు గురువారం కళాశాల పాలిటికల్ సైన్స్ లెక్చరర్ డాక్టర్ ఎం సుందరరావు అధ్యక్షంలో నిర్వహించారు. కళాశాల ఇన్చార్జ్ ప్రిన్సిపాల్ బి.శివ నాగేశ్వరరావు ఈ సదస్సుకు అధ్యక్షత వహించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా కూచిపూడి సబ్ ఇన్స్పెక్టర్ డి. శ్రీనివాస్ మాట్లాడుతూ విద్యార్థుల విద్యార్థులు హెల్మెట్ ధరించడం ద్వారా ప్రమాదాల నుండి కాపాడడానికి ఎంతగానో ఉపయోగపడుతుందని, అందరూ తప్పనిసరిగా డ్రెవింగ్ సందు హెల్మెట్ ధరించాలని సూచించారు. విద్యార్థుల విద్యార్థులు వాహనాలు నడిపేటప్పుడు తప్పనిసరిగా లైసెన్సు కూడా ఉండాలని దానితోపాటు హెల్మెట్ అన్ని సక్రమంగా నీయమ నిబంధనలు పాటిస్తూ రోడ్డు ప్రమాదాల నుండి ప్రతి ఒక్కరూ తమను తాము కాపాడుకోవాలని చెప్పారు. ఈ కార్యక్రమంలో కళాశాల అధ్యాపకులు, డాక్టర్ వసుధ, ఎం .శ్రీనివాస్ ప్రసాద్, పోలీస్ కాఫి సిబ్బంది, జెకెసి సభ్యులు రాజేష్ విద్యార్థులు పాల్గొన్నారు.



ద్విచక్ర వాహనదారులు తప్పక హెల్మెట్ ధరించాలి

ప్రకాశంక్ష - మొవ్వ : రోడ్డు ప్రమాదాల నివారణ చర్యల్లో భాగంగా ద్విచక్ర వాహనదారులు తప్పనిసరిగా హెల్మెట్ ధరించాలని కూచిపూడి ఎస్ఐ డి శ్రీనివాస్ సూచించారు. మొవ్వ ప్రభుత్వ డిగ్రీ మరియు పీజీ కళాశాల నందు హెల్మెట్ మరియు డ్రగ్స్ నిర్మాణ పై కళాశాల పాలిటికల్ సైన్స్ లెక్చరర్ డాక్టర్ ఎం సుందరరావు అధ్యక్షంలో అవగాహన సదస్సు నిర్వహించారు. ఈ సదస్సు లో పాల్గొన్న ఎన్ బి శ్రీనివాస్ మాట్లాడుతూ ద్విచక్ర వాహనదారులు తప్పనిసరిగా డ్రెవింగ్ లైసెన్స్ తప్పి ఉంచాలి దాంతోపాటు డ్రెవింగ్ చేసేవారు, మర్నం, గంకాయి వంటి మరకద్రవ్యాల జోలికి చొచ్చుకోవద్దు. విద్యార్థులు ఈ నిబంధనలు పాటిస్తూ నమాంంలో వీటి పట్ల అవగాహన కల్పిస్తూ రోడ్డు భారత పోరులుగా ఎదగాలన్నారు. ఈ కార్యక్రమంలో డైన్ ప్రిన్సిపాల్ శ్రీనివాస్ ప్రసాద్, పోలీస్ కాఫి సిబ్బంది, జెకెసి మెంబర్స్ , రాజేష్ శివనాగేశ్వరరావు, కళాశాల అధ్యాపకులు, డాక్టర్ వసుధ, ఎం విద్యార్థుల విద్యార్థులు పాల్గొన్నారు.



Open Day Programme

As per the instructions received from the Commissionerate of Collegiate Education an Open Day is conducted in order to attract/motivate the students to join Government Degree Colleges, the GDCs shall conduct orientation programmes to the passing out students of junior Colleges our college organized an 'Open-Day' on 5 February 2025.





Awareness Programme on Waste Segregation

As part of the Swacch Andhra Drive, the Department of English organized an awareness programme on waste segregation and the effective use of colour-coded bins on 13th February 2025 at the MANATV room. The objective was to educate students about the importance of proper waste management in maintaining a clean and sustainable environment. The session included informative presentations and videos demonstrating correct waste disposal practices, emphasizing the significance of segregating waste into biodegradable, non-biodegradable, and hazardous categories using green, blue, and red bins, respectively. The initiative was well-received, enhancing students' understanding of their role in promoting hygiene and environmental conservation.



6WH7+77X, Movva, Andhra Pradesh 521135, India

Movva

Andhra Pradesh
India

2025-02-13(Thu) 12:57(PM)



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SWACCH ANDHRA

The Swachh Andhra Swarna Andhra program(SASA) is a flagship initiative of the Government of Andhra Pradesh aimed at creating a clean, green, and healthy environment in the state. As a part of this program, VSR Government Degree & PG College, Movva, organized a cleanliness drive on 15.02.2025. The programme started with the administering of Swachh Andhra pledge by the Principal Dr.S.Madhavi. The programme mainly focused on the segregation of waste by using colour coded bins. we utilized

1. **Red Bin:** Domestic Hazardous waste, such as:

- Plastic bags and wrappers, Food waste, Sanitary napkins, Disposable diapers

2. **Blue Bin:** Dry waste, such as:

- Paper and cardboard, Plastic bottles and containers, Glass bottles and jars, Metal cans

3. **Green Bin:** Wet Waste, such as:

- Kitchen waste, Garden waste, Food scraps





డిగ్రీ కళాశాలలో పరిసరాల పరిశుభ్రత

మొవ్వ ప్రజాకాంక్ష రాజేంద్ర: స్వర్ణాంధ్ర - స్వచ్ఛ ఆంధ్ర లోభాగంగా మొవ్వ వి ఎస్ ఆర్ ప్రభుత్వ డిగ్రీ, పి జి కళాశాల నందు స్వచ్ఛంద పరిసరాల పరిశుభ్రత నిర్వహించారు. ప్రభుత్వ ఆదేశాల మేరకు ప్రతినెల మూడవ శనివారం ఈ విధంగా నిర్వహిస్తున్నట్లు కళాశాల ప్రిన్సిపల్ డా. ఎస్ మాధవి తెలిపారు. రాష్ట్ర ప్రభుత్వం మరియు కళాశాల విద్య శాఖ వారు ప్రతిష్టాత్మకంగా చేపట్టిన ఈ కార్యక్రమం సమాజంలో సామాజిక స్పృహను, బాధ్యతను గుర్తు చేస్తుందని మనం ఉంటున్న ప్రదేశము ఆరోగ్యకరమైన వాతావరణ ఉండటానికి ఈ స్వర్ణాంధ్ర- స్వచ్ఛ ఆంధ్ర కార్యక్రమం దోహదపడుతుందని చెప్పారు. విద్యార్థిని విద్యార్థులు మరియు కళాశాల అధ్యాపకులు కళాశాల ప్రాంగణము శుభ్రం చేసి వారిలో సామాజిక బాధ్యత పట్ల అవగాహనను కల్పించడం జరిగింది. ఈ కార్యక్రమంలో కళాశాల వైస్ ప్రిన్సిపల్ కేఆర్ మంజుల, అధ్యాపకులు బి శివ నాగేశ్వరరావు, డాక్టర్ సిహెచ్ ఆనంద్ కుమార్, ఫిజికల్ డైరెక్టర్ మణి ప్రసాద్, డాక్టర్



ఎం సుందర రావు, సురేష్ బాబు కెప్టెన్ ఆర్ వెంకయ్య, డాక్టర్ ఎల్ వి కృష్ణారావు, డాక్టర్ ఎన్ కృష్ణమోహన్, డాక్టర్ ఏవి మల్లేశ్వరమ్మ, జి కరుణ శ్రీ, డాక్టర్ రజనీకాంత్, డాక్టర్ మల్లేశ్వరమ్మ, విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

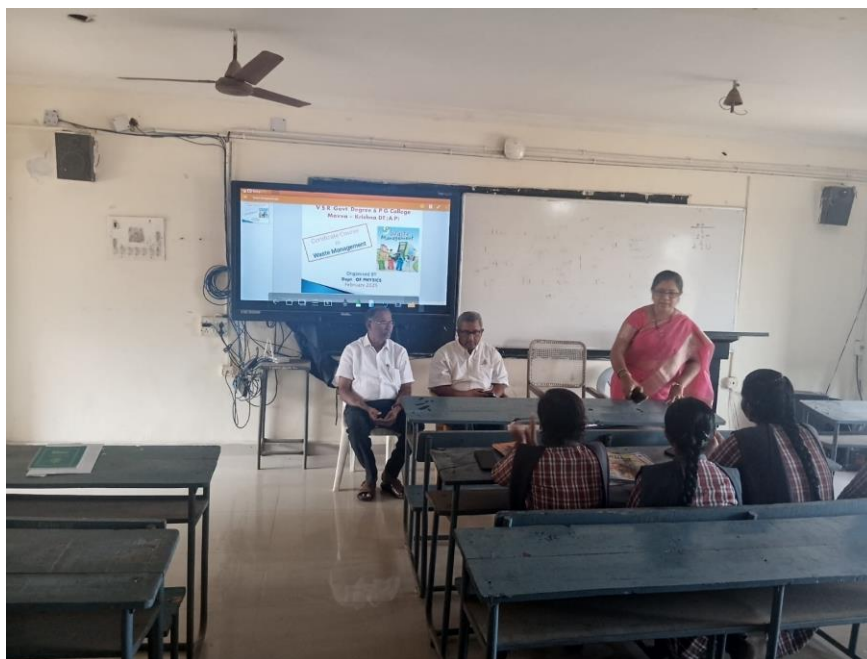
VSR GOVT. DEGREE COLLEGE, MOVVA
Department of Physics
Certificate Course: Waste Management
INAUGURAL SESSION REPORT

Date : 15th February 2025
Venue : Digital Classroom
Chief Guest : Smt. K.R. Manjula, Vice Principal

The Department of Physics at V.S.R Govt Degree & P.G College, Movva, successfully inaugurated the **Certificate Course on Waste Management** on 15th February 2025 in the 'Digital Classroom'. The event was graced by 'Smt. K.R. Manjula, Vice Principal', as the Chief Guest.

The session began with a warm **welcome by Dr. L.V. Krishna Rao**, highlighting the significance of the course in addressing environmental challenges. He emphasized the urgent need for effective waste management practices and how this certificate course would equip students with essential knowledge and skills.

Smt. K.R. Manjula, in her inaugural address, appreciated the efforts of the Department of Physics for introducing this highly relevant course. She stressed the importance of educating students about waste disposal, recycling, and sustainable management practices. She encouraged students to actively participate and implement the knowledge gained for a cleaner environment.

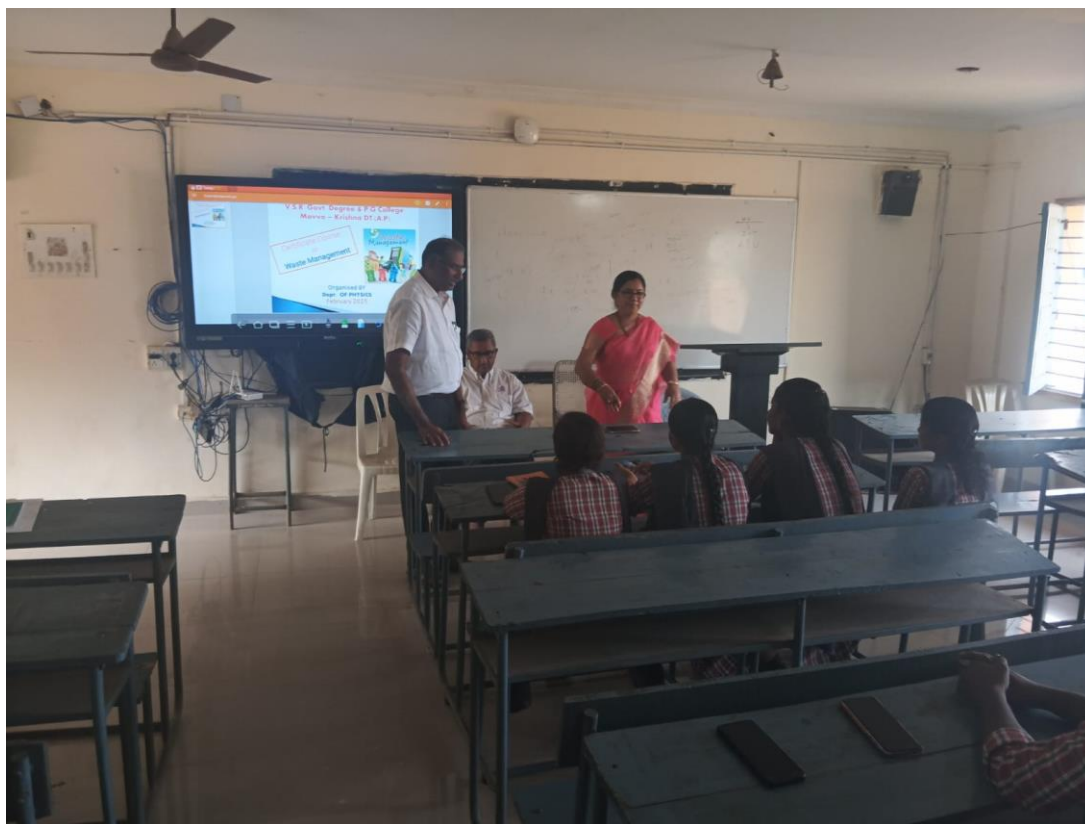


Dr. N. Krishna Mohan HOD, provided an overview of the 45-day curriculum, explaining its modules, assessment methods, and practical applications. He highlighted the inclusion of case studies, real-world examples, and interactive sessions to ensure comprehensive learning.

Faculty members, students, and distinguished guests attended the event, expressing their enthusiasm

and commitment to making this initiative a success. The session concluded with a **vote of thanks delivered by Dr. L.V.Krishna Rao**, acknowledging the support of the college administration, faculty, and students.

The inaugural session set an inspiring tone for the course, promising an insightful journey towards environmental sustainability and responsible waste management.



Talk the Book

The Department of English organized a captivating session titled "Talk the Book" on 17th February 2025 at the MANATV room, aimed at fostering a deeper appreciation for literature among students. The programme featured engaging discussions on significant literary works, encouraging students to explore diverse perspectives and enhance their analytical skills. Additionally, a series of related videos were screened to provide visual insights into the themes and contexts of the books discussed. This initiative not only enriched students' understanding of literature but also improved their communication and critical thinking skills, inspiring them to read more and articulate their thoughts effectively.



Soul – School of Ultimate Leadership

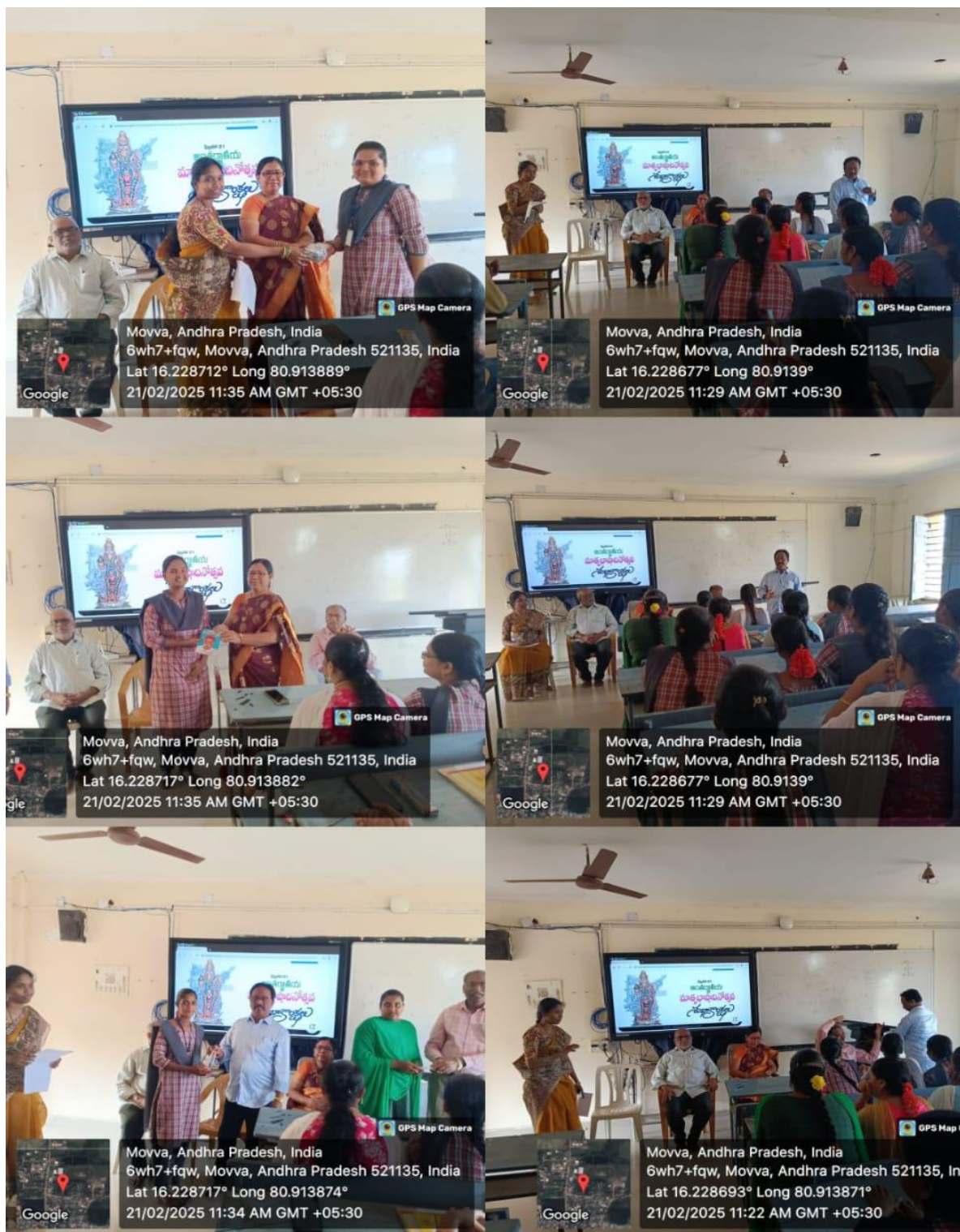
The Department of English organized the SOUL Programme (School of Ultimate Leadership) on 21st February 2025 at the MANATV room, featuring the inaugural programme of the Leadership Conclave 2025, inaugurated by Prime Minister Narendra Modi. This prestigious event brought together prominent leaders from various sectors who shared valuable leadership lessons and insights drawn from their life journeys. The discussions emphasized the importance of integrity, resilience, and strategic thinking in leadership. This programme greatly benefited students by enhancing their understanding of effective leadership, inspiring them to develop essential skills such as decision-making, communication, and team management, thereby preparing them for future leadership roles.



International Mother Language Day

Our VSR Government Degree College Movva Telugu department organized a program to celebrate International Mother Language Day February 21st. The program was organized in the subjects of essay writing, poetry recitation, song and elocution. The winners of these competitions were awarded prizes by, Sri. B. Siva Nageswara Rao, Smt. K. R. Manjula and Dr. L.V. Krishna Rao. The Telugu Department

incharge Smt.Ch. Jagadambika and MS Prasad and other faculty members participated in the program and congratulated the winners.



National Girl Child Day

On the occasion of National Girl Child Day, Captain Venkaiah, Head of the Department of History, exemplified true philanthropy by distributing 30 slates and slate pencils to the students of MPP School, JJ Nagar, MPP School Movva, and Anganwadi School, JJ Nagar Movva on 24 Febreuary 2025. This noble gesture reflects the college's commitment to promoting education and equality, serving as one of its best

practices. Such acts of generosity inspire and uphold the spirit of empowerment and learning among young girls.



VSR GOVT. DEGREE COLLEGE, MOVVA
DEPARTMENT OF PHYSICS
SCIENCE DAY CELEBRATIONS REPORT-2025

Date : 28th February 2025 at 11 AM

Venue : Digital Classroom

Chief Guest : Dr. S. Madhavi, Principal

The Department of Physics at V.S.R Govt Degree & P.G College, Movva, successfully organized

Science Day Celebrations on 28th February 2025 at 11:00 AM in the Digital Classroom. The event was graced by Dr. S. Madhavi, Principal, as the Chief Guest.

The session commenced with **Dr. L.V. Krishna Rao**, who delivered the **opening remarks**, emphasizing the significance of **National Science Day** and its role in fostering scientific temperament among students. He highlighted the importance of innovation and research in shaping India's future.

Dr. N. Krishna Mohan then elaborated on the **theme of Science Day 2025–"Empowering Indian Youth for Global Leadership in Science & Innovation for Viksit Bharat."** He spoke about the crucial role of young minds in scientific advancements and encouraged students to actively participate in research and innovation.

Principal's Address: Dr. S. Madhavi, in her inspiring address, highlighted the role of science and technology in national progress and emphasized the need for **scientific temperament** among students. She appreciated the Department of Physics for organizing the event and encouraged students to actively engage in research and innovation. She stressed the importance of **critical thinking, problem-solving, and interdisciplinary collaboration** to achieve global leadership in science and innovation. Dr. Madhavi also mentioned the contributions of eminent Indian scientists and urged students to take inspiration from their achievements to contribute to **Viksit Bharat**.

The event was attended by distinguished faculty members, including:

- ❖ Smt. C. Ratna Mary, Head of the Department, Mathematics
- ❖ Smt. K.R. Manjula, Head of the Department, Chemistry
- ❖ Smt. G. Karuna Sri, Head of the Department, Commerce
- ❖ Smt. T. Karuna Sree, Lecturer, Mathematics
- ❖ Sri R.S.N. Murthy Garu, Lecturer, Commerce
- ❖ Smt. S. Kiranmayi, Lecturer, Electronics

The faculty members actively engaged in discussions on the role of interdisciplinary research and its impact on societal development. Students participated with enthusiasm, making the session interactive and informative.

The event concluded with a **vote of thanks by Dr. L.V. Krishna Rao**, who expressed gratitude to the Principal, faculty members, and students for making the celebrations a grand success. The session reinforced the importance of science and innovation in driving national progress and global leadership.



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Collected and compiled by
Suneetha Y
Lecturer in English