

Report on Swachh Andhra Swarna Andhra Program at VSR Government Degree and PG College

The Swachh Andhra Swarna Andhra program is a flagship initiative of the Government of Andhra Pradesh aimed at creating a clean, green, and healthy environment in the state. As part of this program, VSR Government Degree & PG College, Movva, Krishna (Dt.) organized a cleanliness drive on 15.02.2025. This report highlights the activities and outcomes of the program.

Objectives:

1. To create awareness among students, faculty about the importance of cleanliness and hygiene.
2. To promote community participation in maintaining a clean and healthy environment.
3. To identify and address specific cleanliness-related issues on the college campus.

Activities:

- 1. Cleanliness Drive:** A team of students, faculty, and staff members participated in a cleanliness drive, covering the entire college campus, including classrooms, laboratories, library, and hostel premises.
- 2. Waste Management:** A special focus was given to waste management, with separate bins being placed for recyclable and non-recyclable waste.

Proper waste management is essential for maintaining a clean and healthy environment. The use of colour-coded bins is an effective way to segregate waste and promote recycling.

1. Red Bin: Non-recyclable waste, such as:

- Plastic bags and wrappers
- Food waste
- Sanitary napkins
- Disposable diapers

2. Yellow Bin: Recyclable waste, such as:

- Paper and cardboard
- Plastic bottles and containers
- Glass bottles and jars
- Metal cans

3. Green Bin: Organic waste, such as:

- Kitchen waste
- Garden waste
- Food scraps

Segregating waste helps reduce the amount of waste sent to landfills. The yellow bin encourages recycling, helping to conserve natural resources. The green bin promotes composting, reducing the need for chemical fertilizers. Proper waste management reduces the risk of diseases and pests.

Outcomes:

1. Improved Cleanliness: The cleanliness drive resulted in a significant improvement in the overall cleanliness of the college campus.

2. Increased Awareness: The awareness campaign helped increase awareness among students, faculty, and staff about the importance of cleanliness and hygiene.

3. Community Participation: The program encouraged community participation, with local residents and students from nearby schools participating in the cleanliness drive.

4. Sustainability: The program promoted sustainability, with a focus on waste management, recycling, and plantation.

Conclusion:

The Swachh Andhra Swarna Andhra program at VSR Government Degree and PG College was a successful initiative that promoted cleanliness, hygiene, and sustainability. The Principal Dr.S.Madhavi appreciated the students and staff and also advices that the program is not only improved the cleanliness of the college campus but also increased awareness and encouraged community participation. The college will continue to build on this initiative, promoting a clean, green, and healthy environment for its students, Teaching and Non teaching staff.



**Pledge about Swachh Andhra Swarna Andhra Program by Principal,
Teaching and Non-Teaching Staff and Students,**

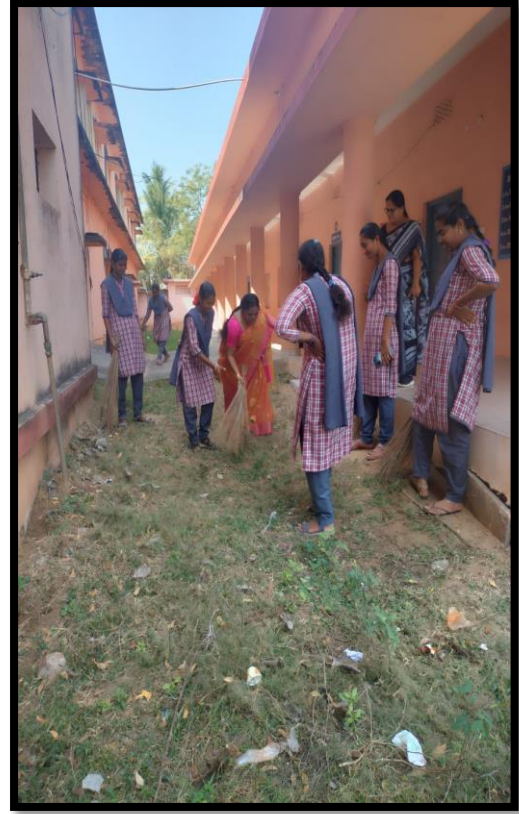
Before Swachh Andhra Swarna Andhra Program



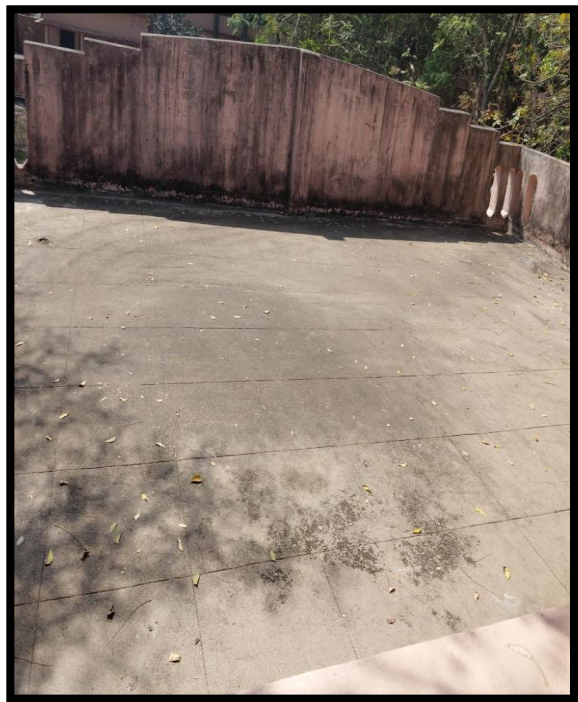
During the work Swachh Andhra Swarna Andhra Program







After Swachh Andhra Swarna Andhra Program





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