

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Mirza Hanif Ali
Reg No 2029223036016

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R.VEMKAIAH, M.A,Mphil,APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Mirza Hanif Ali

Reg No:2029223036016

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Mirza Hanif Ali**, Reg.No**2029223036016** partial fulfillment of the requirement for the award of the degree B.A

C. S. [Signature]
Lecturer

C. S. [Signature]
Head of the Department

Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



DECLARATION

I **Mirza Hanif Ali**, Reg No : **2029223036016** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **G.SURESH BABU, M.A,B.ed ,APSET** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

M. Hanif Ali
Signature of the Student

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Mirza Hanif Ali

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*


by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1677

Date : 26-07-2023

Anjanaas Foundation
ISO 9001:2015




Naveen Butchu
Founder
Anjanaas Foundation

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A.B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Maddula. Vamsi
Reg No 2029223036014

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Maddula. Vamsi

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036014

Period of Internship From : 23 April to 23 July

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R.VEMKAIAH, M.A,Mphil,APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Maddula. Vamsi

Reg No:2029223036014

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V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Maddula. Vamsi**, Reg.No**2029223036014** partial fulfillment of the requirement for the award of the degree B.A

A-S

Lecturer

C.S

Head of the Department

Page No



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Maddula. Vamsi

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1675

Date : 26-07-2023

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ISO 9001:2015



G. Naveen

Naveen Batchu
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

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Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
DEVANABOINA.MANIKANTA
Reg No 2029223036003

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Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : DEVANABOINA.MANIKANTA

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036003

Period of Internship From : 23 April to July 23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

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2022-2023

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AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

Sri G. SURESH BABU M.A, B.Ed, APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

DEVANABOINA.MANIKANTA

Reg No:2029223036003

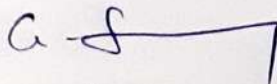
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

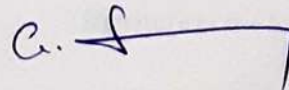


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This is to certify that is the bonafide record of the project work carried out by **DEVANABOINA.MANIKANTA**, Reg.No**2029223036003** partial fulfillment of the requirement for the award of the degree B.A



Lecturer



Head of the Department



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss DEVANABOINA.MANIKANTA

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1670

Date : 26-07-2023

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G. Naveen
Naveen Barhu
Founder
Anjanaas Foundation

AN INTERNSHIP REPORT ON

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Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Meda. Amrutha Deep
Reg No 2029223036015

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

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Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Meda. Amrutha Deep
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V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Meda. Amrutha Deep

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036015

Period of Internship From : April 23 to July 23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

SY. G. SURESH BABU MA B Ed. APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Meda. Amrutha Deep

Reg No:2029223036015

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Page No

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Meda. Amrutha Deep**, Reg.No2029223036015 partial fulfillment of the requirement for the award of the degree B.A

G. S. [Signature]
Lecturer

G. S. [Signature]
Head of the Department

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

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Under the Faculty Guidance of
CAPT. R.VEMKAIAH, M.A,Mphil,APSLET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Nikku. Bala Bhargavi
Reg No 2029223036019

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

Page No

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Nikku. Bala Bhargavi

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 2029223036019

Period of Internship From : 23/4/23 - 23/7/23

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

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Page No



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

CAPT. R. VEMKAIAH, M.A, Mphil, APSLET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Nikku. Bala Bhargavi

Reg No: 2029223036019

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Capt. R. VENKAIAH

M.A; M.Phil, A.P.SLET

Lecturer in History

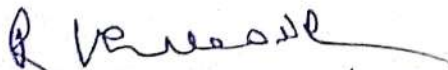
V.S.R. Govt. Degree & P.G. College
MOVVA-521135, Krishna Dt., A.P.

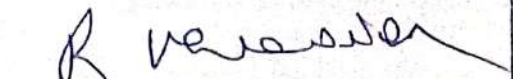
V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Nikku. Bala Bhargavi**, Reg.No2029223036019 partial fulfillment of the requirement for the award of the degree B.A


Lecturer 26/7/23


Head of the Department
Capt. R. VENKAIAH
M.A; M.Phil, A.P.SLET
Lecturer in History
V.S.R.Govt. Degree & P.G. College
MOVVA-521135, Krishna Dt., A.P.



DECLARATION

I **Nikku. Bala Bhargavi**, Reg No : **2029223036019** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **CAPT. R.VEMKAIAH, M.A,Mphil,APSLET** is submitted in partial fulfillment of the requirements for the award of the B.A. This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

26/2/23

N. Bala Bhargavi
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Nikku, Bala Bhargavi

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1678

Date: 23/7/23

Anjanaas Foundation
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G. Naveen

Naveen B
Found
Anjanaas Foun



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
G.SURESH BABU, M.A,B.ed ,APSET

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
JUNAPUDI.NEELIMA
Reg No 2029223036008

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : JUNAPUDI.NEELIMA

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036008

Period of Internship From : April 23 to Jul 123

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

Sri G. Suresh Babu M.A, B.Ed. APSET

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

JUNAPUDI.NEELIMA

Reg No:2029223036008

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **JUNAPUDI.NEELIMA**, Reg.No**2029223036008** partial fulfillment of the requirement for the award of the degree B.A

Lecturer

Head of the Department



DECLARATION

I **JUNAPUDI.NEELIMA**, Reg No : **2029223036008** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **G.SURESH BABU, M.A,B.ed ,APSET** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss JUNAPUDI.NEELIMA

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1671

Date : 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen
Naveen Naveen
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Aluri. Sai Durga
Reg No 2029223036001

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY



DECLARATION

I **Aluri. Sai Durga**, Reg No : **2029223036001** hereby declare that the project report title **COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

A. Saichurra
Signature of the Student

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Aluri. Sai Durga

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036001

Period of Internship From : APR 2022 to July 23 2023.

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

Page No



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Aluri. Sai Durga

*has successfully completed Internship
for long term in project titled
COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1669

Date: 26-07-2023

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ISO 9001:2015*



G. Naveen
Naveen Bata
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr.M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Tekumalla.Shylaja
Reg No 2029223036033

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Tekumalla.Shylaja

Name of the College V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No 2029223036033

Period of Internship From 26th July 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in Partial fulfillment of requirements for the award of the degree B.A



Under the Faculty Guidance of

DR. M. SUNDARA RAO MA, M.Ed, PhD

HEAD OF THE DEPARTMENT

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Tekumalla.Shylaja

Reg No:2029223036033

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss *Tekumalla.Shylaja*

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1686

Date: *26-07-2023*

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen B.
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of

Dr M Sundara Rao M.A., B.Ed Ph.D

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:

Srimanthula.Haney Rodhey

Reg No 2029223036031

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Srimanthula.Haney Rodhey

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036031

Period of Internship From : August 23 to July 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

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KRISHNA UNIVERSITY

2022-2023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Srimanthula.Haney Rodhey**, Reg.No**2029223036031** partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(**DR. M. SUNDHARAN**)



DECLARATION

I **Srimanthula.Haney Rodhey**, Reg No : **2029223036031** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied I this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

S. Honey Rodhey
Signature of the Student



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Srimanthula.Haney Rodhey

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1685

Date : 26-07-2023

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G. Naveen

Naveen B. Naidu
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Sirivella Mouli
Reg No 2029223036029

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Sirivella Mouli

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036029

Period of Internship From : ~~August~~ 23rd to July 23, 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Sirivella Mouli**, Reg.No**2029223036029** partial fulfillment of the requirement for the award of the degree B.A

Lecturer

Head of the Department

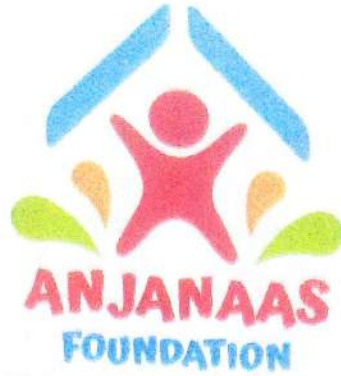


DECLARATION

I **Sirivella Mouli**, Reg No : **2029223036029** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

S. Mouli

Signature of the Student



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Sirivella Mouli

*has successfully completed Internship
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SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1684

Date : 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naveen

Naveen B
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Perike.Mojes Kumar
Reg No 2029223036026

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Perike.Mojes Kumar

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 2029223036026

Period of Internship From : APR 23rd to July 23, 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

AVANIGADDA / HYDERABAD

KRISHNA UNIVERSITY

2022-2023


V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Perike.Mojes Kumar**, Reg.No**2029223036026** partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(Dr.M.SUNDARARAJU)



DECLARATION

I **Perike.Mojas Kumar**, Reg No : **2029223036026** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report have not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

P. Mojes Kumar

Signature of the Student



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Perike.Mojes Kumar

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1682

Date : 26-07-2023

Anjanaas Foundation
ISO 9001:2015



G. Naut

Naveen Barua
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Kaitepalli. Vinod Babu
Reg No 202922303609

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

Name of the Student : Kaitepalli. Vinod Babu

Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 202922303609

Period of Internship From : APR 2022 to July 2023

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2022-2023



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Kaitepalli. Vinod Babu**, Reg.No**202922303609** partial fulfillment of the requirement for the award of the degree B.A

Ms. Dab
Lecturer

MS Rao
Head of the Department
(Dr. M. Sundar Rao)



EDUCATION | HEALTH | AGRICULTURE | ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss *Kaitepalli. Vinod Babu*

*has successfully completed Internship
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COMPARISON OF TRADITIONAL MARKETING VS DIGITAL MARKETING*

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CERT NO: CERT NO AF/INT/1672

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Anjanaas Foundation
ISO 9001:2015



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Naveen
Founder
Anjanaas Foundation



AN INTERNSHIP REPORT ON

SOCIAL MEDIA AND ITS ROLE IN MARKETING

Submitted in accordance with the requirement for the degree of B.A



Under the Faculty Guidance of
Dr M Sundara Rao

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Submitted by:
Pallikonda. Vasu
Reg No 2029223036

V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

KRISHNA UNIVERSITY

PROGRAMME BOOK FOR LONGTERM INTERNSHIP

LOCAL PHYSICAL

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Name of the College : V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA

Registration No : 20292230360001

Period of Internship From : APR 23rd to July 23rd 2023

Name & Address of the Intern Organization: ANJANAAS FOUNDATION

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KRISHNA UNIVERSITY

2022-2023


V.S.R. GOVERNMENT DEGREE & PG COLLEGE, MOVVA



CERTIFICATE

This is to certify that is the bonafide record of the project work carried out by **Pallikonda. Vasu**, Reg.No**2029223036** partial fulfillment of the requirement for the award of the degree B.A


Lecturer


Head of the Department
(**DR. M. SUNDARARAO**)



DECLARATION

I **Pallikonda. Vasu**, Reg No : **202922303609** hereby declare that the project report title **SOCIAL MEDIA AND ITS ROLE IN MARKETING** under the guidance of **Dr M Sundara Rao** is submitted in partial fulfillment of the requirements for the award of the **B.A.** This is a record of bonafide work carried out by me and the results embodied in this project report not been reproduced or copied from any source. The results embodied in this project report have not been submitted to any other university or institute for the award of any other degree.

P. Vasu
Signature of the Student



EDUCATION I HEALTH I AGRICULTURE I ENLIGHTENMENT

CERTIFICATE OF INTERNSHIP

This is to certify that

Mr./Miss Pallikonda. Vasu

*has successfully completed Internship
for long term in project titled
SOCIAL MEDIA AND ITS ROLE IN MARKETING*

by Anjanaas Foundation From April-23 to July-23.

CERT NO: CERT NO AF/INT/1679

Date : 26-07-2023

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G. Nant

*Naveen Batchu
Found
Anjanaas Foundation*

